



SANRAKSHAN SOCIETY IIT Kanpur Presents



A Talk on “The SunPedal Ride”



Speaker

Mr. Sushil Reddy

Mr. Sushil Reddy received his B. Tech. in Energy Science and Engineering from IIT Bombay and M.Sc. in Sustainability and Social Innovation from Hautes Études Commerciales (HEC) Paris.

He holds the 2016 Guinness World Record for the longest journey on a solar-powered electric bicycle, and has an India Book of Records mention for the longest endurance electric car journey as part of this sustainability awareness initiative. In 2019, he spearheaded a campaign of 6000+ kms in 60 days on a retrofitted, electric, solar auto rickshaw.

About the Initiative

The SunPedal Ride is an outreach initiative to promote sustainability and clean mobility through endurance journeys on zero tailpipe emission vehicles.

Started by Mr. Sushil Reddy, the current edition covers an 8,000+ km journey in an electric car along the Golden Quadrilateral, spanning over 60 days with 15 university stops. The initiative aims to learn and share concepts of sustainability-based technologies, especially among students.

Join the session and participate in a short quiz for a chance to win exciting goodies!

Date: Wednesday, October 8, 2025

Time : 4:30 PM

Venue: Seminar Room, 306, DJAC

***Organized by Sanrakshan Society
Department of Sustainable Energy Engineering***

