MESSAGE FROM HOD

On behalf of the management school of the Department of Industrial and Management Engineering, IIT Kanpur I would like to express our heartfelt gratitude towards the industry for recognizing the unique potential of our curriculum that integrates technology, engineering and analytics in management education with the vision of spawning a new generation of successful techno-managers. This is validated by not only a significant increase in the number of Fortune 500 companies who come to campus but also the 100% placements we have been able to continuously achieve over the last few years. Not only this but we have been blessed with the largest number of offers and highest year-on-year percentage growth in the packages offered to our students.

Presenting the Summer Placement of Batch 2022-2024.
**PLACEMENT HIGHLIGHTS**

- **Highest Stipend**: 1.70L
- **Top 50% Stipend**: 1.00L
- **Median Stipend**: 1.44L
- **Average CTC**: 1.04L
- **YOY Growth**: 26.8%

**Domain Wise Split**

- **IT/Consulting**: 30%
- **Analytics**: 30%
- **Finance**: 15%
- **Operations/HR**: 15%
- **Marketing**: 10%
- **IT/Consulting**: 15%

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