

**DEPARTMENT OF INDUSTRIAL
& MANAGEMENT ENGINEERING,
IIT KANPUR**



**MBA | SUMMER PLACEMENT
REPORT | 2020-22**

FROM THE PLACEMENT DESK

Our yet another successful Summer Placement season 2021 continued to be characterized by upward trends in our placement statistics, both quantitative and qualitative, despite prevailing trying times. Our economy, of late, has started to show some veritable green shoots, though many pandemic-induced challenges linger on. Hence, the fact that our valuable industry partners continue to collaborate with us with ever-growing trust and fervour, vindicates again the excellence of our alumni and strong brand equity of our MBA program. This season, we got the opportunity to host not only our long-term valuable partners but added many rising stars offering some of the dream internship opportunities across domains to our students.

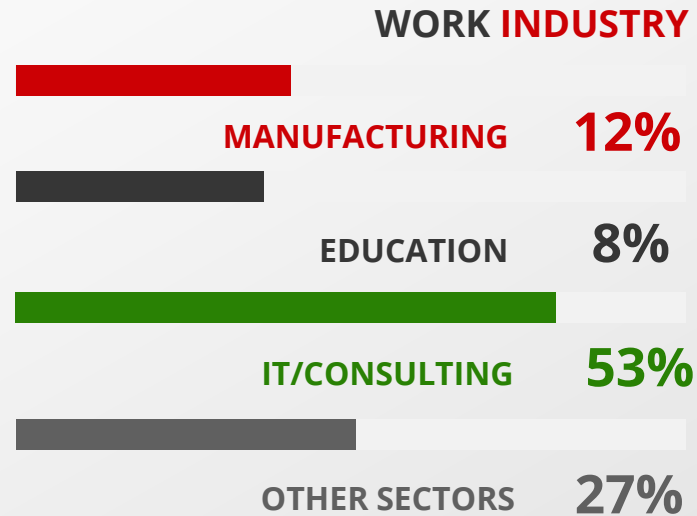
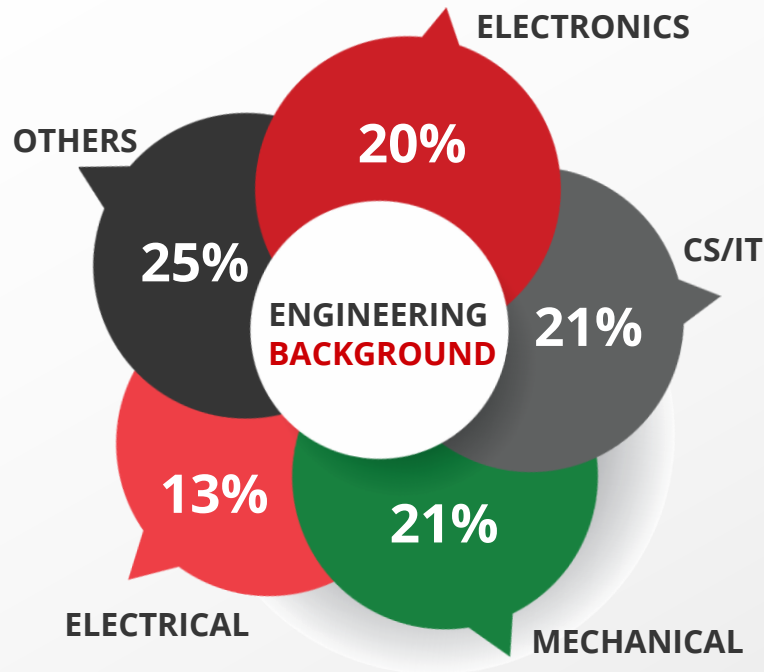
I take this opportunity to express my sincere gratitude to our recruiters, alumni, student placement coordinators, faculty colleagues, and staff members of the Industrial and Management Engineering department for extending their wholehearted support throughout this placement season, and making it a huge success. With this, I would like to invite you to read further about the Summer Placements of Batch of 2020-22.



**Dr. AMIT SHUKLA,
Associate Professor,
Faculty Placement Coordinator,
DIME, IIT Kanpur**

BATCH PROFILE | 2020-22

DIME, IIT KANPUR



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BATCH SIZE

FEMALE: 8%
MALE: 92%

19
MONTHS

AVERAGE WORK
EXPERIENCE

MBA IIT Kanpur maintained its legacy of being one of the top choices for MBA aspirants and attracted the best minds from around the country. The batch of 2020-22 comprises students with an excellent academic record from top-notch institutions in the country. It is a fine blend of students with an average of 19 months of work experience from companies of repute, including Amazon, Deloitte, Mahindra & Mahindra, Reliance Industries Limited, UST Global etc.

PLACEMENT HIGHLIGHTS

35

COMPANIES
VISITED

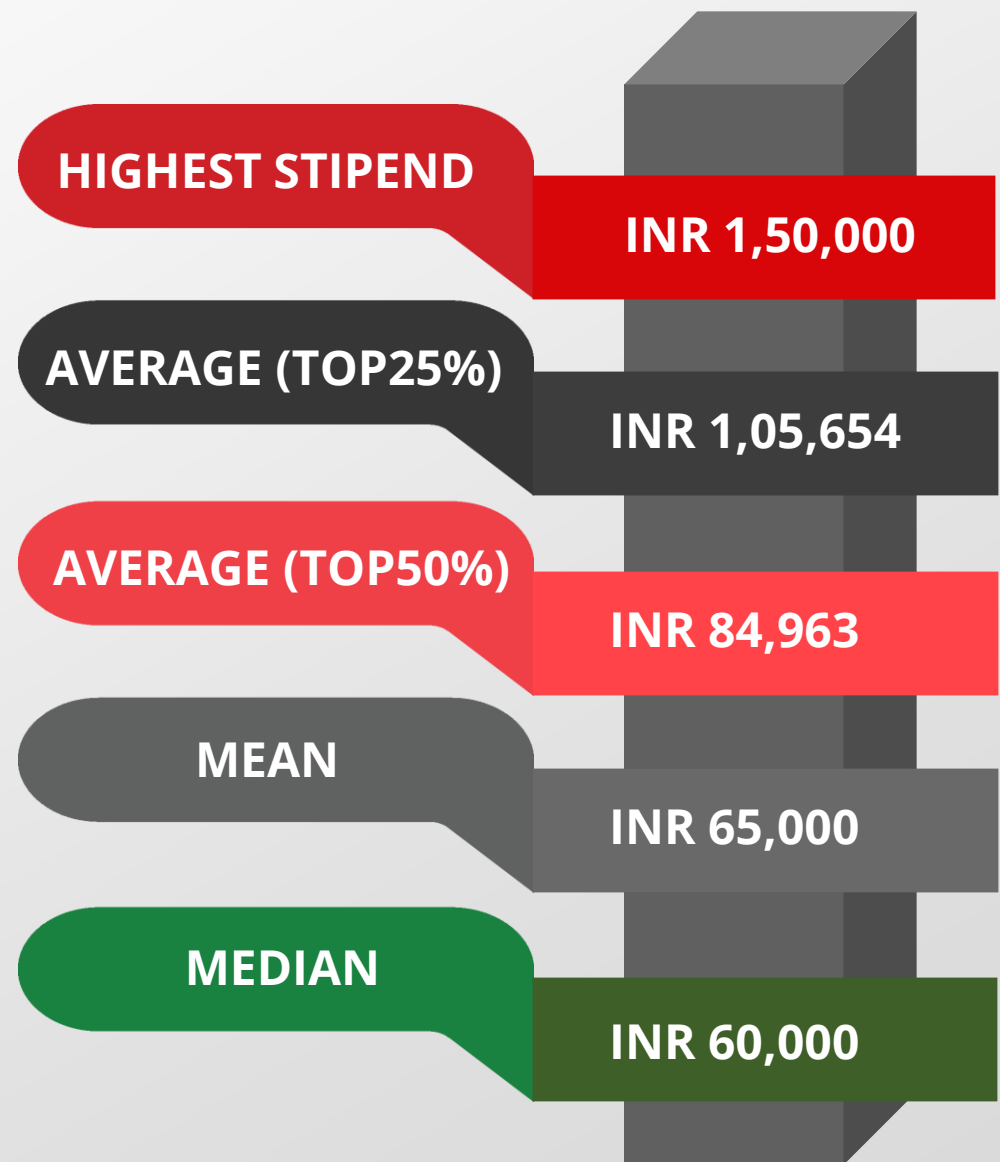
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OFFERS
MADE

18

NEW
RECRUITERS

The Summer placement process at MBA IIT Kanpur is conducted every year on a rolling basis commencing from the first week of September. The Summer placement process is premeditated and facilitated by the MBA Placement Committee, ushered by the Faculty Placement Advisor. The MBA program at IIT Kanpur has always had an excellent placement record and has performed consistently in this area. Continuing the trend, the successful completion of summer placement season for the MBA batch of 2020-22 stands witness to the flourishing faith and confidence of the corporate world in the MBA program at IIT Kanpur. We had a vast diversity in terms of roles offered by companies in various sectors representing the spectrum from MNCs to the Start-Ups offering a myriad of roles in Analytics, IT/Consulting, Marketing, Finance, HR and Operations domain. We were able to forge new relationships with companies such as KPIT, Dalmia Group, Bosch, Bajaj Finserv, The Outlook Group, etc., along with edification of our existing engagements.



DOMAIN AND PROFILES OFFERED

FINANCE

Companies Visited: RBI, ITH Technologies, Adqvest Capital, etc.

Roles: Investment Analyst, Financial Analyst, Investment Associate, etc.

ANALYTICS

Companies Visited: Tiger Analytics, Mphasis, Ford, Digit Insurance, etc.

Roles: Analytics Consultant, Business Analyst, Data Scientist, etc.

HR

Companies Visited: Halma, Technopak, Outlook Group, etc.

Roles: Human Resource Intern, Recruitment Consultant, etc.

MARKETING

Companies Visited: KPIT, iBaazar, MPOWER Financing, etc.

Roles: Brand Manager, Marketing Manager, Digital Marketer, etc.

IT/CONSULTING

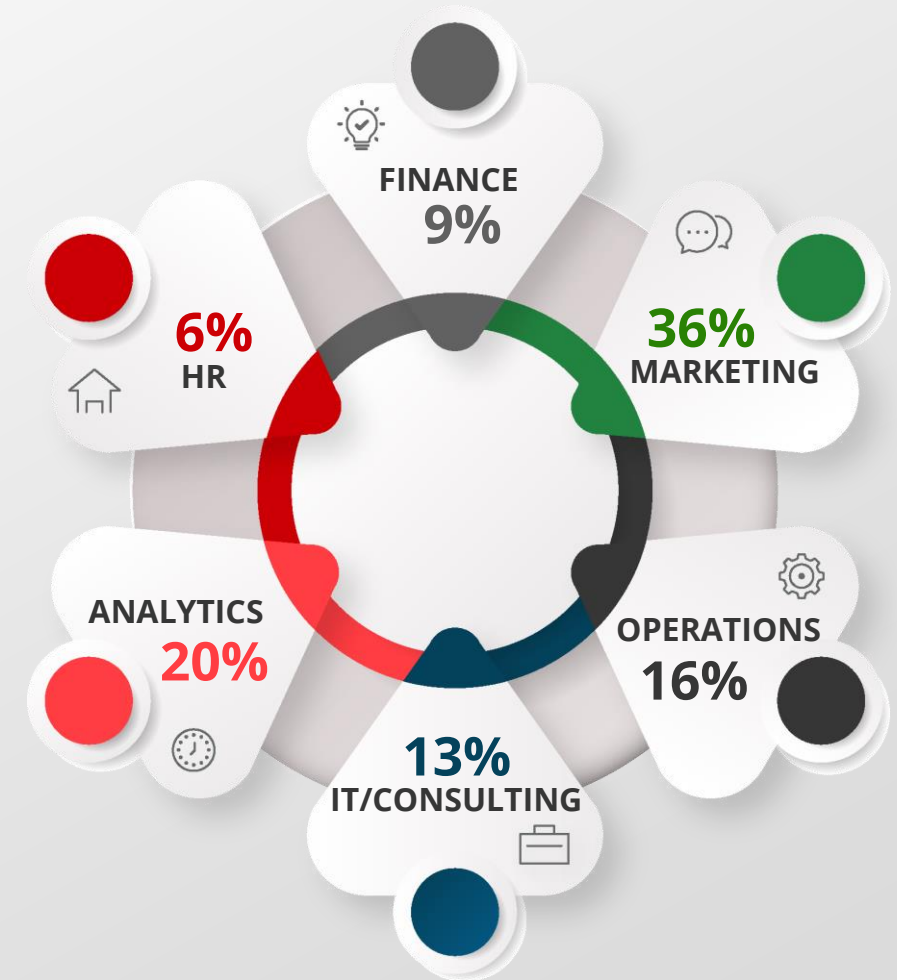
Companies Visited: Infosys, Juspay, Bosch, Trariti Consulting, etc.

Roles: Product Manager, Management Consultant, etc.

OPERATIONS

Companies Visited: Dalmia Bharat, DentalKart, Outlook Group, etc.

Roles: Operations Intern, Supply Chain Analyst, etc.



PROMINENT ASSOCIATION



THE PLACEMENT TEAM

DIME, IIT KANPUR



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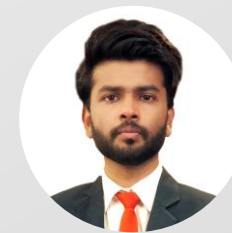
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