

Industrial & Management Engineering || IIT Kanpur



MBA Final Placement Report
Batch 2017-19

From the Placement Desk



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With the completion of yet another placement season, I am delighted that we saw a positive trend in our placement statistics, the average CTC as well as the median CTC saw a rise this placement season. This year we had the opportunity of hosting some of the biggest names in the industry pertaining to both public sector and the private sector, offering some of the most sought-after profiles to our students. I would like to thank our recruiters, faculty members, alumni, staff and all those who have trusted us and supported us throughout this placement season. With this, I would like to invite you to read further about the final placements of batch of 17-19.

Final Placements at MBA IIT Kanpur

The placement process at MBA IIT Kanpur is conducted every year by the MBA placement committee under the guidance of faculty placement advisor along with the support of the Student Placement Office of IIT Kanpur.

Highlights of Final Placements

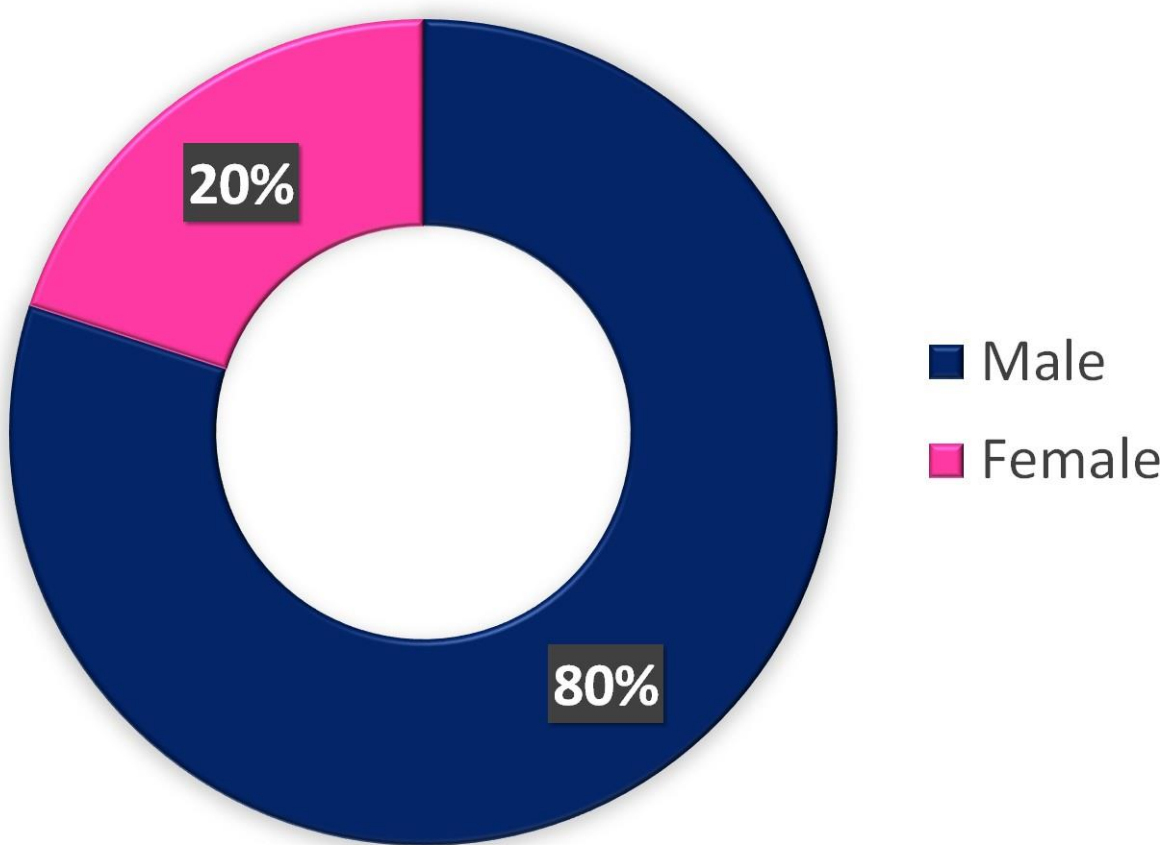
The successful placement season for the MBA batch of 2017-19 stands testimony to the growing confidence of the corporate world in the MBA program of IIT Kanpur. The students were offered profiles in the domains such as analytics, consulting, IT, operations, finance and marketing. Our regular recruiters such as Deloitte, ICICI Bank, Infosys, Cognizant Technology Solutions, Reckitt Benckiser, HSBC, IndiaMART continued their relationship with our program this year as well. In addition, MBA IIT Kanpur was able to forge bonds with many new recruiters including GAIL, Maybank, Optum, IBM, ITH, Axtria, etc.

26 Companies from sectors such as Financial services, Government advisory, Healthcare, E-commerce, Logistics and various others offered myriad profiles under different domains.

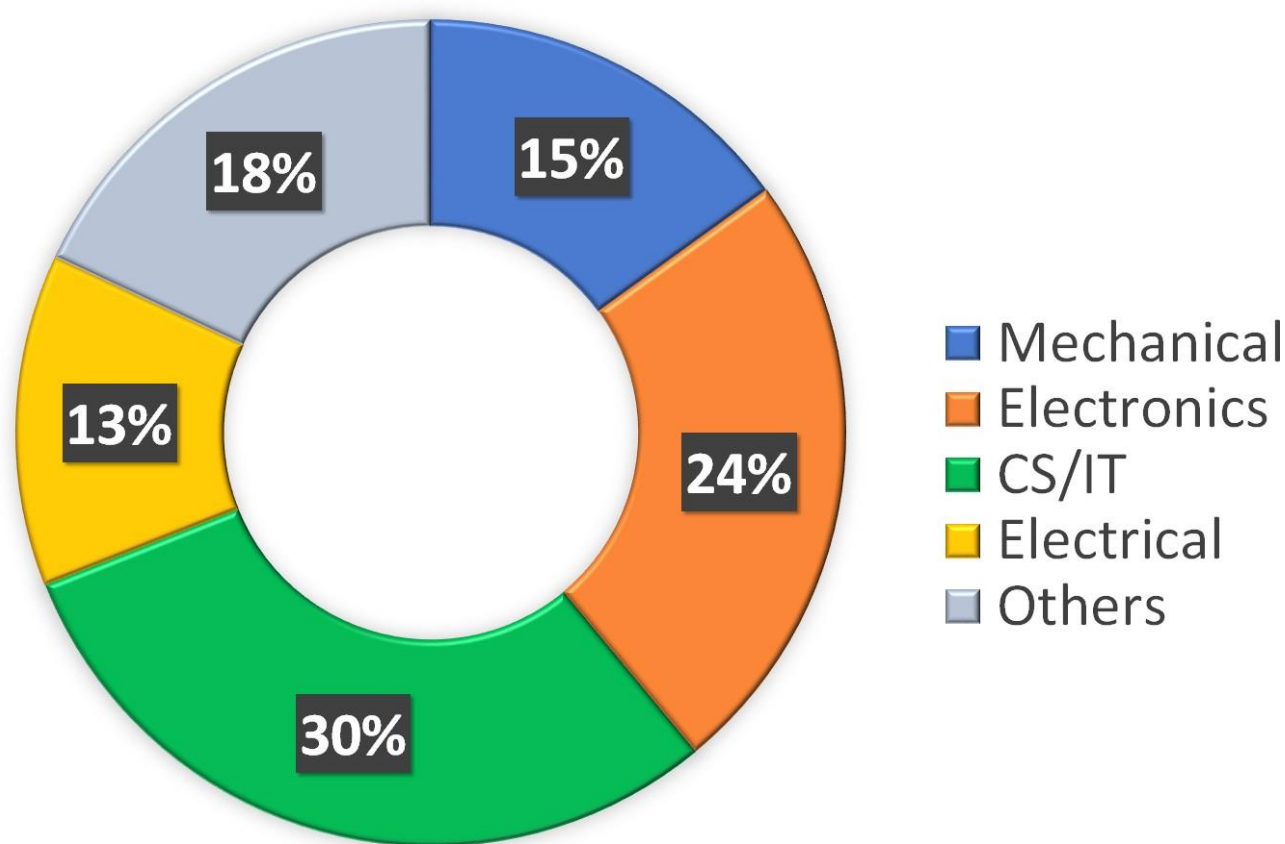
Batch Profile

With a strong academic background and the majority having prior work experience, the batch of 2017-19 continues to uphold the high standards of talent that the MBA program of IIT Kanpur always nurtures.

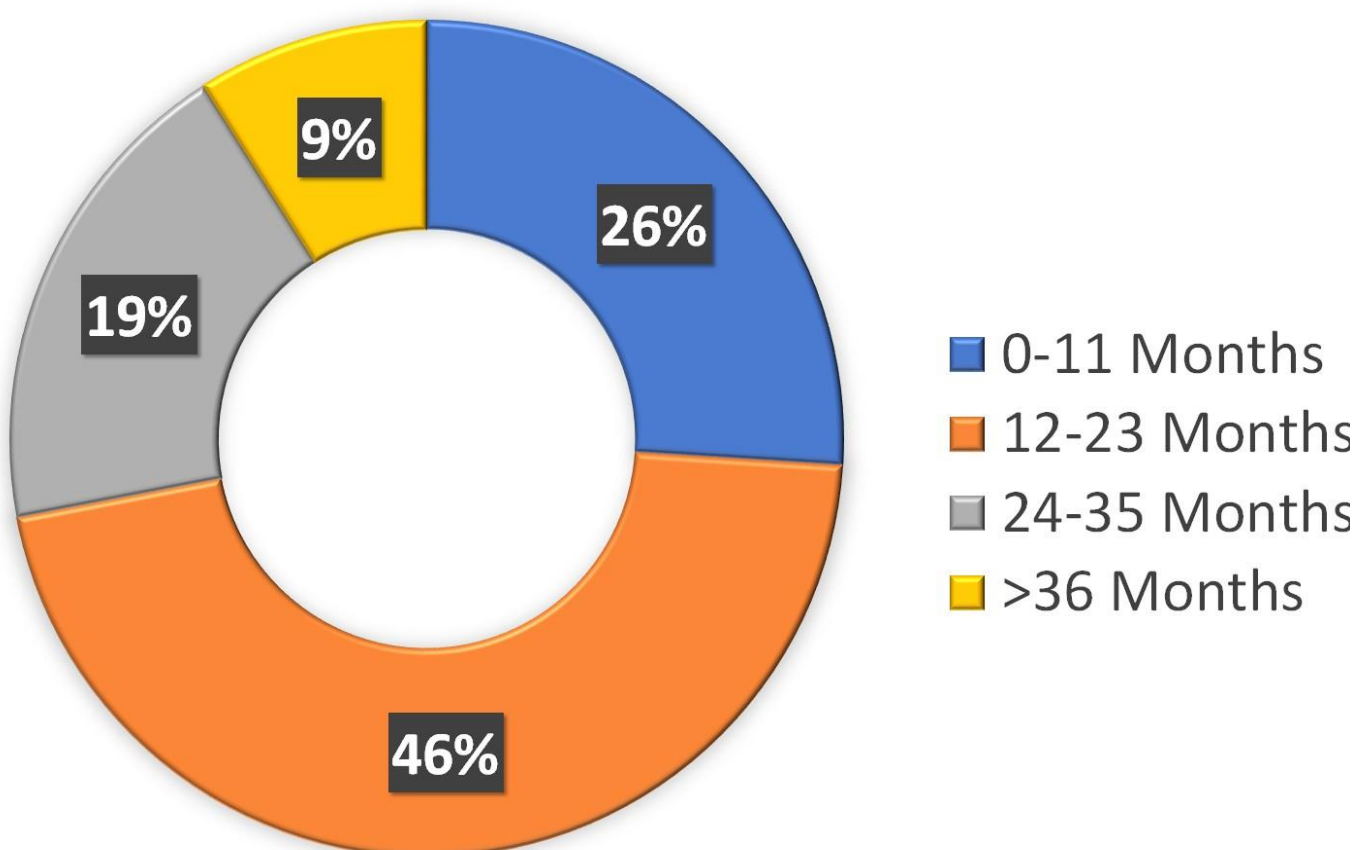
Gender Diversity



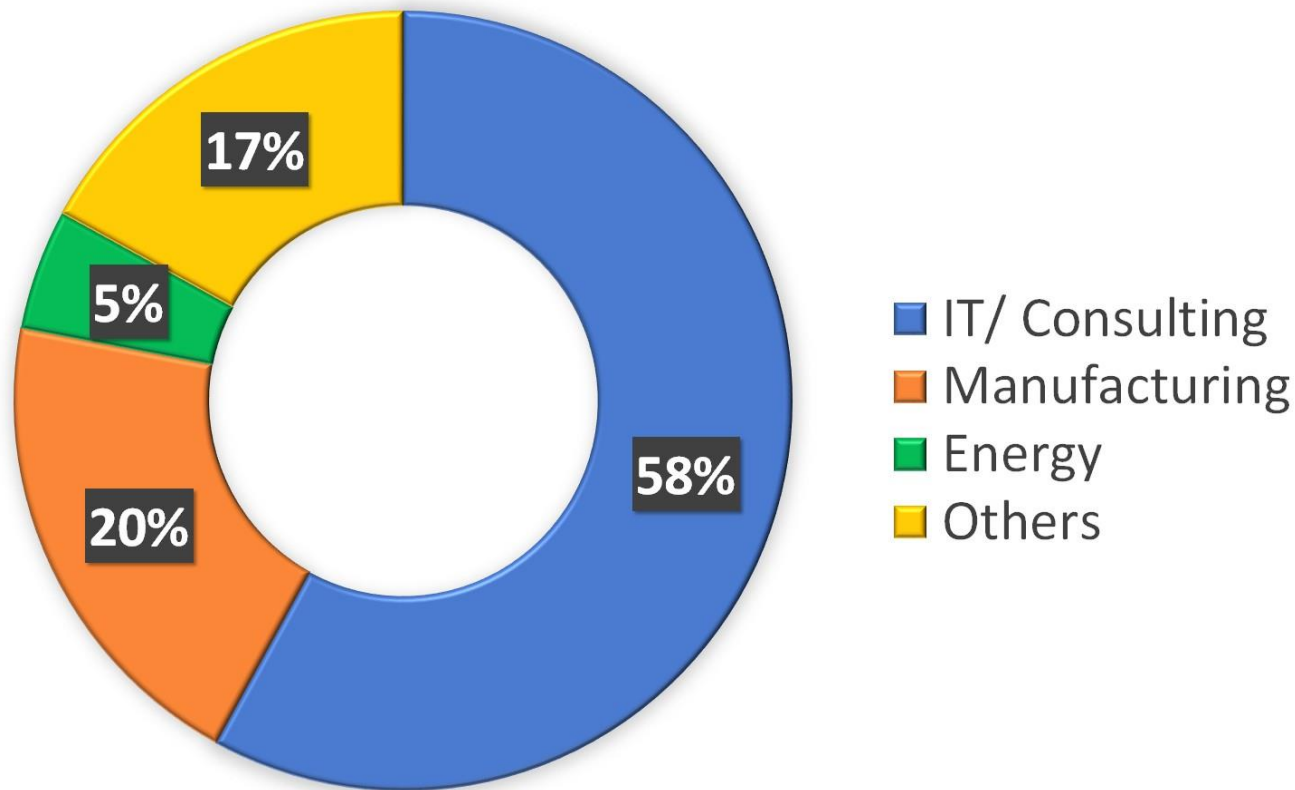
Engineering Background



Work Experience

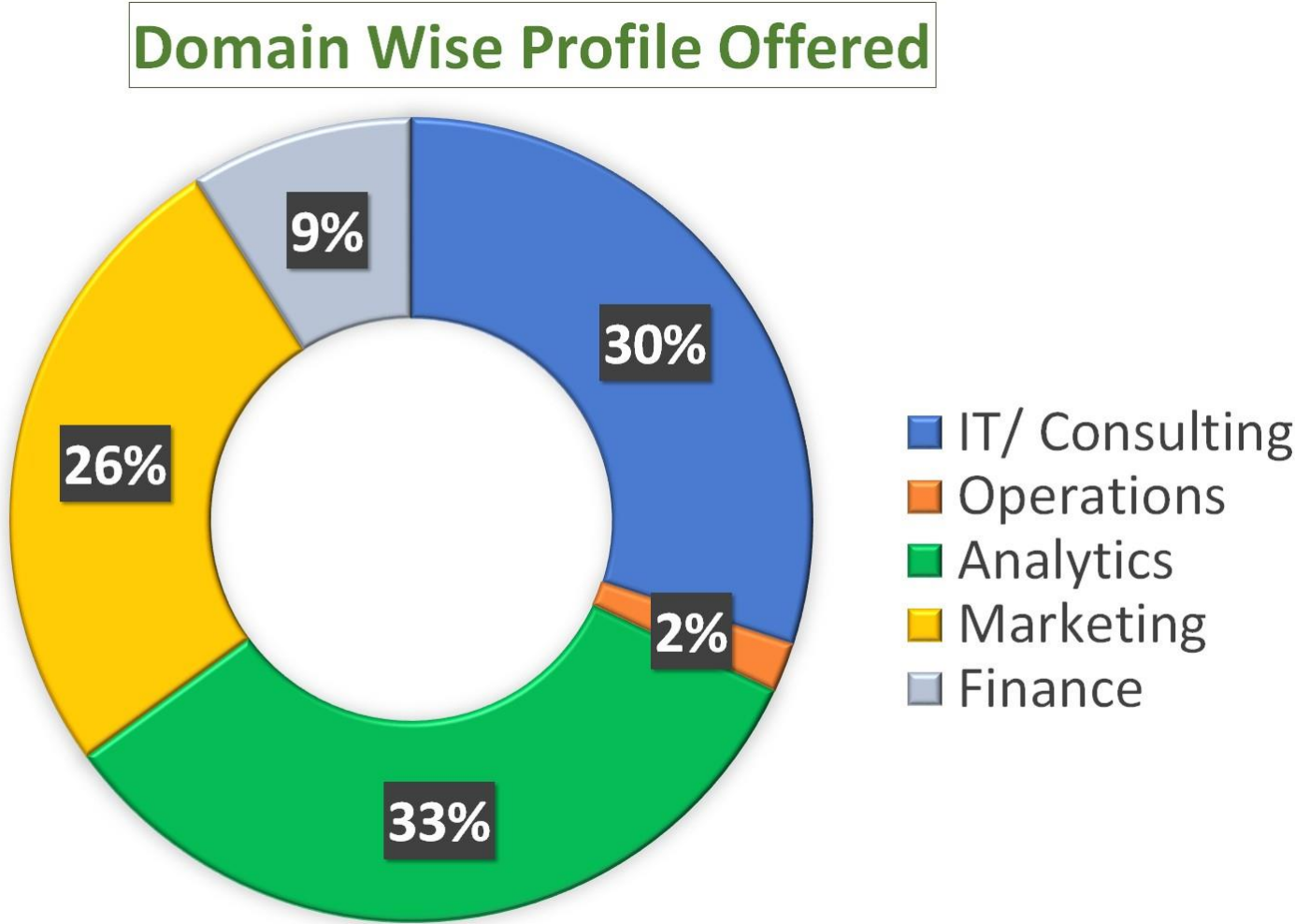
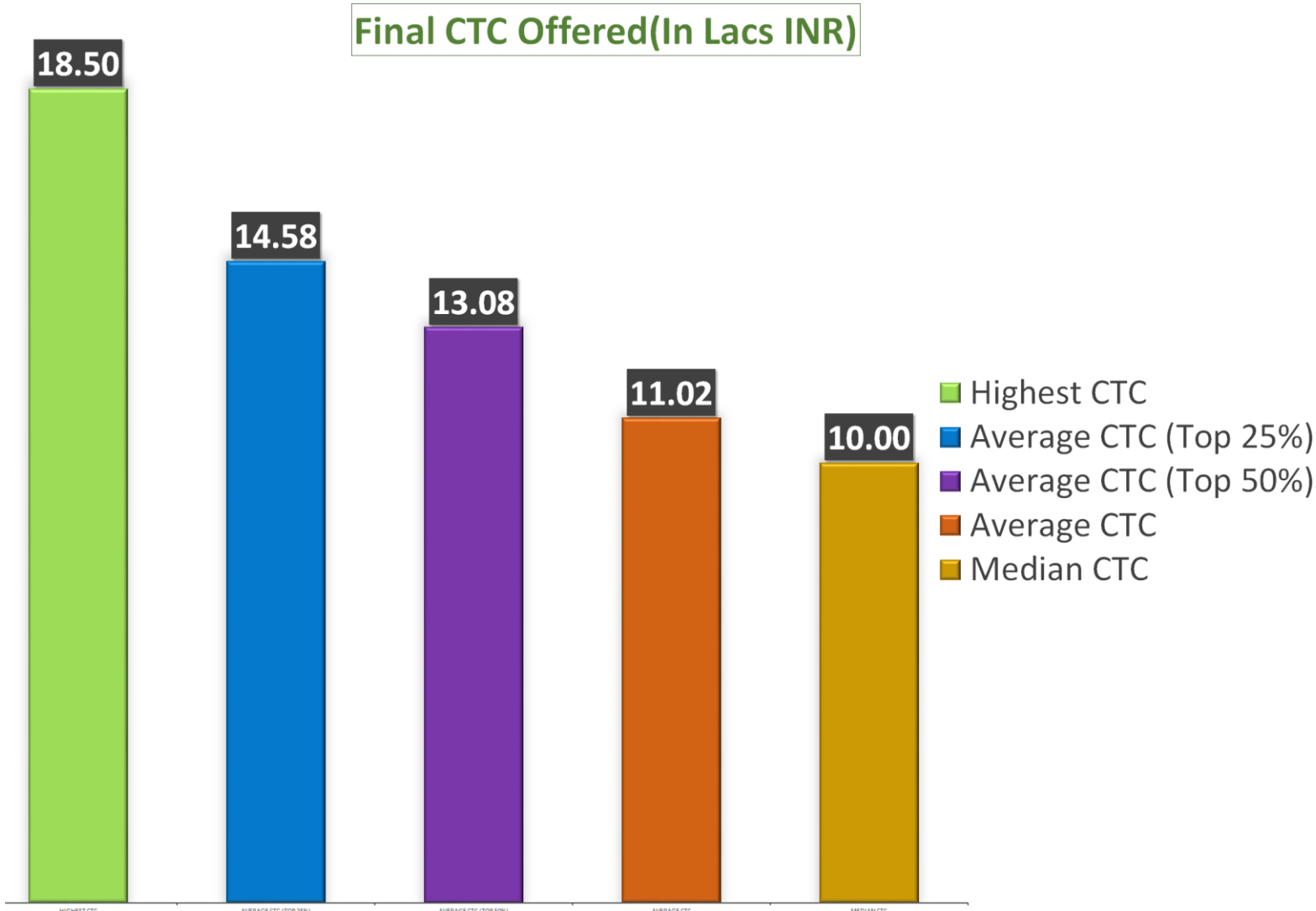


Work Industry



Profiles offered and CTC Statistics

Highest offered CTC stood at Rs. 18.5 Lacs with median at Rs. 10 Lacs and average CTC offered at Rs. 11.02 Lacs. A total of 46 job offers were made along with 2 PPO and 5 PPI offers to the candidates.



Marketing

The marketing domain received offers with 26% of the batch accepting offers from companies such as GAIL, Sapient, IndiaMART, Opshub, Cognizant, ICICI Bank, etc. The profiles offered were Assistant Product Manager, Brand Manager, Business Development, Relationship Manager etc.

Analytics

The analytics domain received the maximum number of offers this placement season with 33% of the batch accepting offers across various sectors like financial services, healthcare, information technology, automobiles etc. The profiles offered were Analyst, Senior Associate Consultant, Senior Business Analyst etc. Some of the prominent recruiters for these profiles were Ford, HSBC, Bharti AXA, Optum, Mphasis, etc.

IT Consulting & Strategy

Our regular recruiters such as Deloitte, Infosys, Cognizant, Reckitt Benckiser etc. offered profiles including Technology Consultant, Associate Consultant, Business Development Manager, IS Trainee etc. 30% of the batch sought placement in this domain.

Finance

9% of the batch sought offers from companies such as TresVista, ICICI Bank, Maybank, ITH etc. The profiles offered were Investment Banker, Credit Risk Manager, Management Trainee, Financial Analyst, Wealth Manager etc.

Operations

The profile offered in domain of operations management were of Senior Manager (Operations), Management Trainee etc.

Key Recruiters



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