



The Placement drive 2015 has set a new record both in placement rate in the first phase and the hefty packages offered to students. Around 87% students got placed in private sector. The remaining decided to opt for public sector companies or prepare for civil services.

The Indian Institute of Technology Kanpur is well known for its academic excellence and considered as the 'first stop' for a large number of industries and other organizations for recruiting undergraduate and post-graduate students from the campus. IIT Kanpur encourages innovators and entrepreneurs. Evidence of the highly talented and responsible character of our students are their Placements at University, corporate and government research facilities all over the world and at highly successful companies.

Like every year, in this placement session (2015-16) Students' Placement Office (SPO) of IIT Kanpur continued its role as facilitator and counsellor for the placement preparation to all students registered with the Office. The advisory Students' Placement Committee headed by Chairman, the Faculty Representatives (SPC Members) from each Department and Program and the SPO staff supported by a team of efficient student volunteers (Overall Placement Coordinators and their team) worked together and were able to obtain praiseworthy output. Right from contacting companies to managing all logistics of arranging for tests, pre-placement talks and conducting final interviews, the SPO team provided its best possible assistance to the recruiters as well as students registered in the placement process.

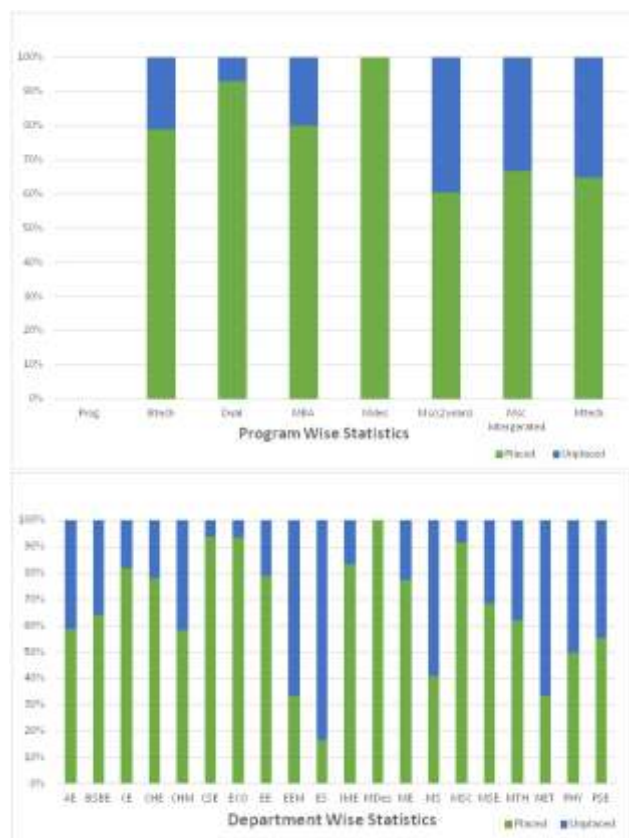
Our hiring partners range from consulting firms to FMCGs to core industries, software giants, E-commerce and engineering companies, with the leading recruiters being Goldman Sachs, Morgan Stanley, ITC, HUL, Google, GE, MHI, Barclays, Adobe, Microsoft, IBM, Accenture, TCS, Flipkart, Snapdeal, Larsen & Turbo (L&T) and several start-ups.

*Overall Placed(86.90%)NotPlaced(13.10%)* The 1st phase of placement session for the batch of 2015-2016, went on from Dec 1st to 22th Dec, 2015 in the campus. The total no. of registered students was 1262 in the 1st Phase. Out of the 1262 registered students, 1047 participated for

placement. All together around 340 companies visited the campus for the placement process. The 2nd phase of placement started during the 1st week of the month of January'16 and the total number of selected students were 912. With the objective of providing uniform opportunity to all students registered with SPO, the policy of "one job per student" continued, i.e. the Student Placement Office maintains the single offer system.

A four tier team of 100 students lead by six overall Placement Coordinators took the lead in calling companies and helping students prepare. 37 companies visited the campus on the first day and hired 165 students. Overall 86.9% of the registered students got placement through SPO till date. Amongst the various programs, M.Des. got 100% placement. Dual Degree also recorded very high percentage of placements at 93%. In the departments, CSE got 93.7%, ECO 93.5%, MSC 91% IME 83% students getting placed.

The PhD students are not directly registered at SPO, but if companies are interested to hire them the Student Placement Office facilitated the process throughout the year.



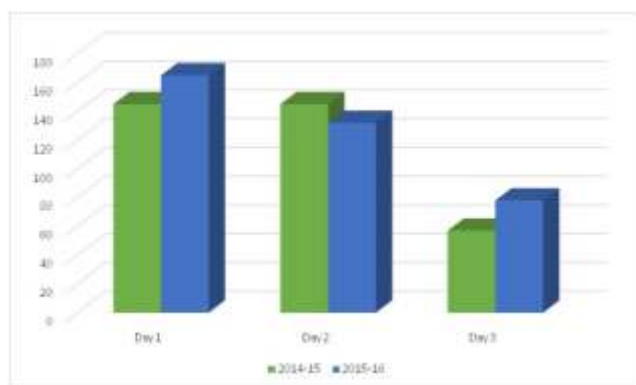
**Highlights of the visiting companies**

Google, Schlumberger, EXL, IBM, American Express,

ITC Limited, Deutsche Bank, Goldman Sachs, Credit Suisse, Oracle, Tower Research and Samsung, Works Application, Ola Cabs, Samsung (Korea), Dr. Reddys Laboratories, Tiny Owl, Visa, Delhivery, JP Morgan, Saint Gobain, Hospira and Snapdeal were some of the major recruiters.

The highest domestic package 42 Lakh per annum while the average for the batch is approximately 23 LPA. Google, Works Application, Dexerials Corporation, Microsoft Redmond, World Quant, Tower Research, Oracle US, Schlumberger and Samsung (Korea) were some of the top companies that offered overseas profiles. Highest overseas package was USD 13,0000 offered by Google.

Amongst the recruiters, EXL selected 31 students which was the highest intake by a company. Axis Bank, Atria, Credit Suisse, Goldman Sachs, Target Corporation India, Oracle, and Olacabs also recruited in good numbers.



### Internship/Pre-placement offer

IIT Kanpur also boasts of a well-structured internship programme that strongly encourages pre-final year students to appear for semester internships, and carries the reputation of earning pre-placement offers for a large percentage of its interns. Needless to say, the opportunity of harnessing potential and tapping into the talent pool at

an early stage attracts a lot of recruiters. 2015-16 saw an increase in the number of Pre-Placement Offers (PPOs) given to students after their internship. A total of 108 students got PPOs. This year SPO facilitated internship of 303 pre-final year students.

### Placement Preparation

In order to facilitate the personality and interpersonal skill development of students, a placement preparation was focused on Resume writing, Aptitude tests, Mock GD and Interviews. The following preparation activities were conducted for placement season (2015-16).

- Session conducted by various professionals for resume writing.
- Sessions conducted on career counselling.
- Students from graduating batch asked to review the resume prepared by students, willing to sit for placements.
- Mock interview were organised by hiring professionals from Smart Solutions.
- The preparation portal had been updated with preparation materials for various industry sector.
- The preparation portal was also added with various feedback of companies and interview experience of various students.
- Professional organization like Pariksha were hired to conduct many aptitude test for students throughout the year.
- Graduating students conducted many sessions on various sectors of industries.
- Alumni working in various firms conducted career awareness workshop, and shared their corporate working experience.
- Professionals from various organisations conducted the session on GD's and Interviews, the relevant study materials (like video, links, PPT) were uploaded on preparation portal for future reference.