



# **MBA**

## **FINAL PLACEMENT REPORT**

### **BATCH 2015 - 17**

DEPARTMENT  
OF  
INDUSTRIAL AND MANAGEMENT  
ENGINEERING

**IIT KANPUR**

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## PLACEMENTS AT MBA IIT KANPUR PLACEMENT PROCESS

The placement process of MBA IIT Kanpur is conducted every year by the MBA placement committee under the guidance of the faculty placement advisors along with the support of the Student Placement Office of IIT Kanpur.

Traditionally 1st December marks the beginning of the placement week where various big multinational companies participate in the placement season. This year too we saw a host of companies showing their interest to recruit students from our campus. The slotting of companies is performed in a transparent manner as mentioned in the guidelines for placements and under the supervision of our faculty placement advisor.

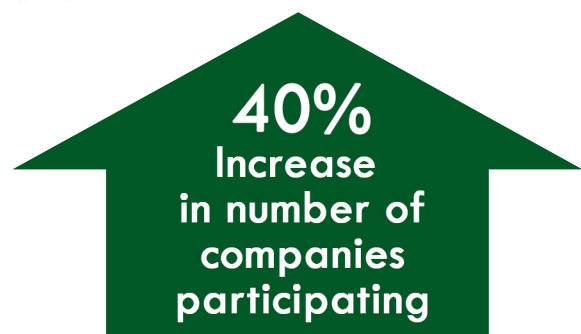
### HIGHLIGHTS OF PLACEMENT SEASON 2017

The placement for the IME MBA Batch 2015-17 was a testimony to the growing faith of the various corporate leaders in the MBA program of IIT Kanpur. MBA, IIT Kanpur saw a spectacular first week of placements.

#### Week 1 of placements:



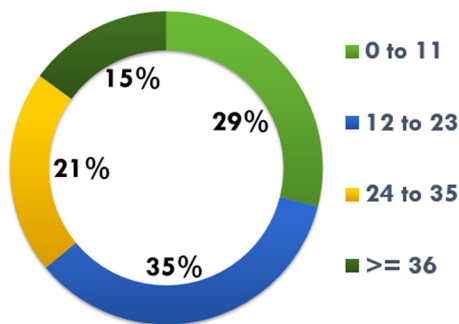
More than **85%** of the batch had successfully secured offers.



Companies offered a myriad of profiles in Finance, Operations, Marketing, Analytics, Consulting and others. The visiting companies were extremely satisfied with the quality of the students in the batch as per their feedback.

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## Work Ex. In Months

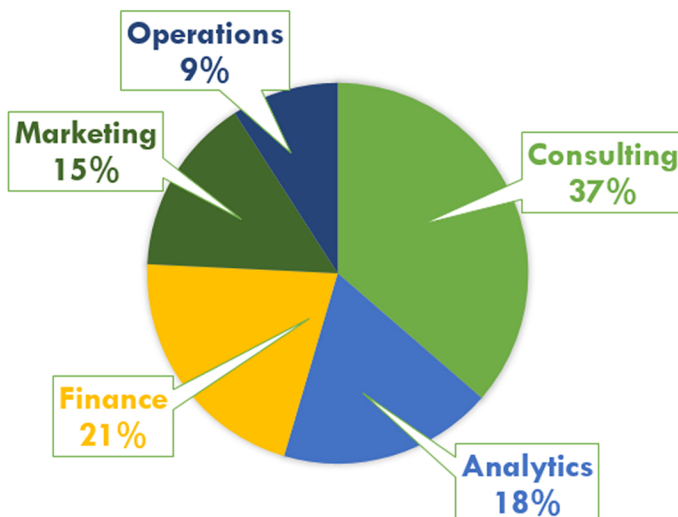


## BATCH OF 2015-17

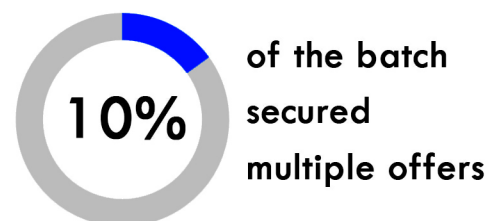
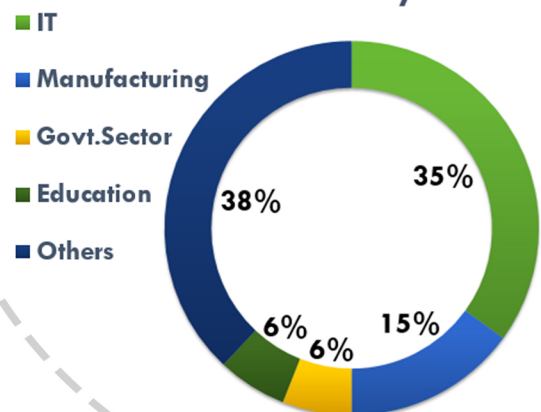
The batch of 2015-17 possessed a strong academic background. Majority of the batch had prior work experience in industries like Energy, Manufacturing, IT, Power, Telecom etc.

## PLACEMENT STATISTICS

### Domain wise distribution of offers



### Industry



Number of Companies Participated	28
Total Number of Students	34
Number of students opted out	1
Total number of offers	37
Number of PPO/PPI offered	3
Highest Salary	12.64 LPA
Average CTC offered*	10.42 LPA
Median Salary	9.86 LPA

\*Calculated based on total CTC offered per student

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## DOMAIN WISE SUMMARY

### IT, CONSULTING & STRATEGY

This domain made its presence felt most strongly with 37% of batch getting offer in this domain. Owing to a large pool of students having work experience, many IT & Consulting companies visited the campus and offered coveted profiles like Consultant, Associate Consultant, Senior Associate Consultant, Business Analyst, etc. Major recruiters such as Deloitte, Infosys, Cognizant, strengthened their association with MBA IIT Kanpur. Also, companies like mSupply, OpsHub Technologies and many more participated in the process.

### FINANCE

Recruitment in the Finance domain witnessed significant growth this year with 21% of the batch getting profiles in this domain. Profiles such as Analyst, Manager, Business development, Research were offered to students and the major recruiters were CRISIL, Bajaj Finance, Northern Trust and eValueserve.

### ANALYTICS

Analytics emerged as the next preferred domain with 18% of the students being offered roles in this domain with major recruiters being HSBC, Mu Sigma

Inc and Bridgei2i. Key profiles offered were Apprentice Leader, BFSI Analyst and Business Analyst.

### MARKETING

15% of the students opted for Marketing profile. The students bagged offers from major brand names like Coffee Day Beverages, ICICI Bank, ICICI Securities among others. Profiles such as Management Trainee, Relationship Manager were offered.

### OPERATIONS

Operations domain companies also put their constant faith in MBA IIT Kanpur. RB, Lava and several others recruited in this domain. Profiles such as Product Trainee, Young Leader were offered. This year 9% of the batch opted for operations profile.

MBA, IIT Kanpur hence reaffirms its commitment to provide talented and outstanding managers and looks forward to building lasting and rewarding relationships with the industry. We take this opportunity to invite corporations from every sector to visit us and find bright talent to build a lasting and fruitful partnership for the future.



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## KEY RECRUITERS





**Senior Student Placement Committee**

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**Junior Student Placement Committee**

