



INDIAN INSTITUTE OF TECHNOLOGY KANPUR

Department of Industrial and Management Engineering

The background of the slide is a collage of images from the Indian Institute of Technology Kanpur. It includes a large, modern building with a grid-like facade, a balcony with a railing, and a garden area with various potted plants and trees. The collage is composed of several diamond-shaped sections separated by white lines.

MBA SUMMER PLACEMENTS BATCH 2017-19



SUMMER PLACEMENTS AT MBA IIT KANPUR

The Summer Placement process of MBA IIT Kanpur is conducted every year on a rolling basis starting from first week of September. It is planned and assisted by the MBA placement committee under the guidance of the faculty placement advisors along with the support of the Student Placement Office of IIT Kanpur.

HIGHLIGHTS

The summer placements for the MBA batch of 2017-19, brought in opportunities for the students to work in a wide variety of sectors. This year saw enthusiastic participation from 28 companies. The summer placement stands as a testimony to the growing faith of various corporate leaders in the MBA program of IIT Kanpur.

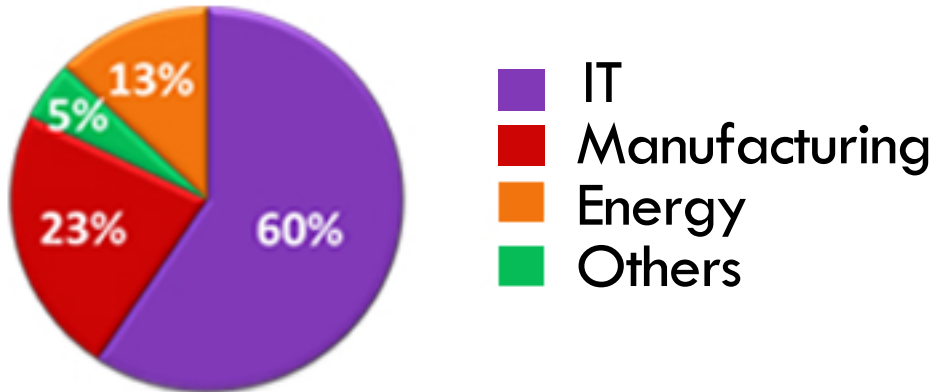
28 Companies

from sectors such as Financial Services, Government Advisory, Automobile, Healthcare, E-Commerce, Media & Television, Logistics and various others offered myriad profiles under different domains.

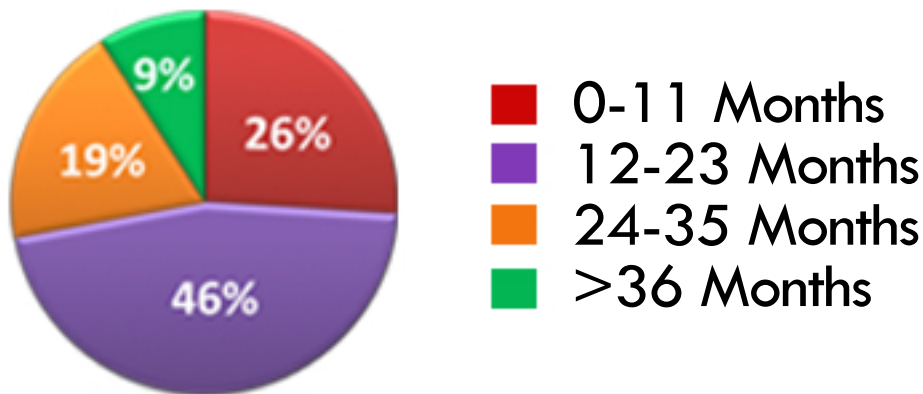
BATCH PROFILE

With strong academic background and majority having prior work experience, the batch of 2017-19 continues to uphold the high standards of talent that the MBA program of IIT Kanpur always nurtures.

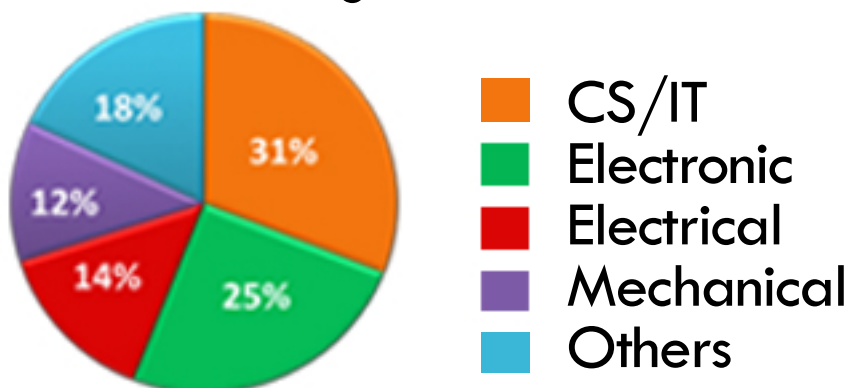
Industry of Experience



Work Experience (in months)

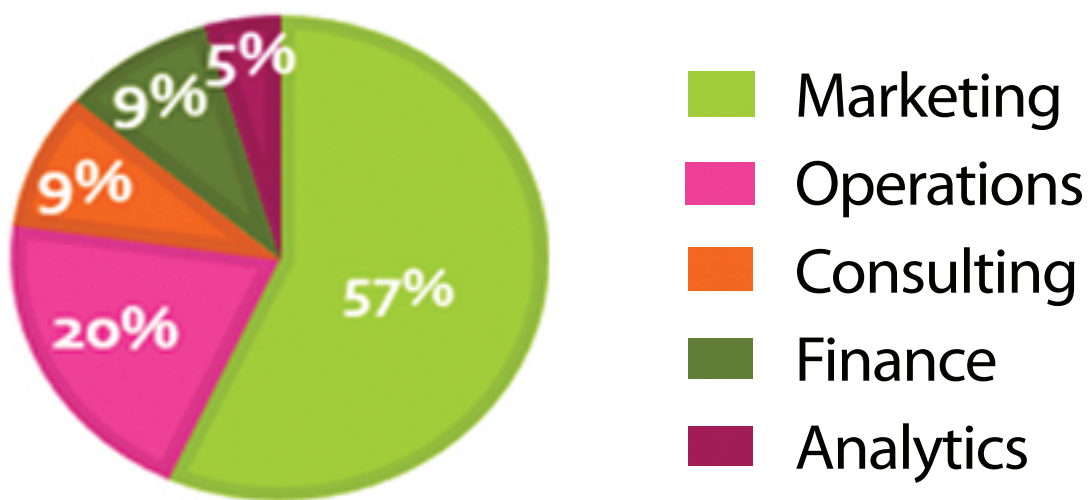


Academic Background





DOMAIN WISE PROFILES OFFERED



No. of Companies Participated	28
No. of Students	52
Highest Stipend	Rs 1,31,000
Average Stipend	Rs 41,500
Top 30% Average Stipend	Rs 76,000
Top 50% Average Stipend	Rs 62,000
Median Stipend	Rs 40,000

* Calculated for entire period of the internship



DOMAIN WISE SUMMARY

MARKETING

Marketing was the most sought after domain this season with 57% of the batch accepting offers in companies such as Polaris Industries, Mahindra Finance, BPCL, DCB etc. Within Marketing, profiles in Business Development, Digital Marketing, Product Merchandizing, Market Research etc. were offered.

OPERATIONS

Operations became the second most sought after domain with 20% of the batch accepting offers companies such as ACC, Lohia Group, BPCL, e-Sahai offered profiles in Supply Chain Management, Inventory Management etc.

CONSULTING

9% of the batch accepted offers from industry leaders like Deloitte, Phronesis and others The Consulting profiles offered are in sectors such as Information Technology, Bussiness Managment etc.

ANALYTICS

5% of the batch accepted offers in Analytics domain. Prominent recruiters in this domain were Magic9 Media & Analytics, e-Sahai etc. The Analytics profile was offered in sectors such as Media & Television, e-commerce etc.

FINANCE

9% of the batch accepted profiles of Equity Research and Project Finance Management in the Finance domain in companies such as ABL Infra Ltd, CapitalVia etc.

OUR RECRUITERS

Deloitte.

ACC

POLARIS

HALMA

**ABL INFRASTRUCTURE
PRIVATE LIMITED**

**Mahindra
FINANCE**



DCB BANK

CapitalVia



PHRONESIS
INSIGHT • INTELLIGENCE

care24

SREI

wakefit



Atal Bihari Vajpayee
Institute of Good Governance & Policy Analysis



VISTAAR

eSahai
CARE...REDEFINED

medicus
healthcare solutions

cogoport

EY
Building a better
working world





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