FINAL PLACEMENT REPORT 2022–2024

MBA–IIT KANPUR

DEPARTMENT OF MANAGEMENT SCIENCES
On behalf of the Department of Management Sciences at IIT Kanpur, I would like to place on record our heartfelt gratitude towards the industry for validating the unique potential of our curricula that integrates technology, engineering, and analytics in management decision-making with the vision of spawning a new generation of successful managers with significant analytical skill and decision-making capabilities. Given the fact that effective management has moved more towards being more of a science with the continuing exponential explosion in data rather than an art, we believe that our move in this direction leveraging the underlying technical strength and resources at IIT Kanpur helps us train our students providing them with a unique skill set critical to industry in managerial decision-making process.

This has been substantiated time and again by not only a significant increase in the number of companies who come to campus but also the 100% placements we have been able to continuously achieve. We have been blessed with the largest number of offers and highest year on year percentage growth in the packages offered to our students corroborating the value proposition offered by us to the industry. With your unflinching support and encouragement in fostering this symbiotic relationship we hope to continue this in the near future too.
Our Final Placement season for the 2022–2024 batch has been another resounding success, with significant achievements despite the challenging market conditions. We managed to secure placements for everyone enrolled through the placement committee. This year, we achieved a year-on-year growth of 13.5% in median CTC, maintaining the highest CTC and average CTC, which underscores the strong industry relations of our department. The total number of recruiters increased from 11 to 21, coming from diverse domains such as E-commerce, BFSI, Manufacturing & FMCG giants, Consulting, and Analytics.

Our students secured various roles, including Brand Manager, Investment Analyst, Risk Analyst, Product Manager, Data Analyst, Business Development Associate, Strategy Consultant, and Portfolio Management. We have consistently maintained our NIRF ranking and are proud to enter the golden jubilee of our department. I want to extend my heartfelt gratitude to our recruiters, alums, student placement coordinators, faculty colleagues, and staff members of the Department of Management Sciences for their unwavering support throughout this placement season, making it a tremendous success. With this, I’d like to invite you to read further about the Batch of 2022–2024 placements.
2022–24 Batch Statistics

Sector Wise Workex

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT</td>
<td>32%</td>
</tr>
<tr>
<td>Consulting</td>
<td>29%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>24%</td>
</tr>
<tr>
<td>Others</td>
<td>15%</td>
</tr>
</tbody>
</table>

Work Experience

- < 12 Months: 24%
- 12 – 23 Months: 57%
- 24 – 35 Months: 16%
- 36 + Months: 3%

Educational Background

- IT/CS: 16%
- Electronics: 22%
- Mechanical: 35%
- Others: 27%

Years of Legacy: 24

Management Ranking 2023: 23rd

Average Age: 24 Years

Average Work Experience: 18 Months

Gender Distribution:
- Male: 89%
- Female: 11%
HIGHLIGHTS

NO. OF RECRUITERS
21

NO. OF NEW RECRUITERS
11

INDUSTRY-WISE SPLIT OF RECRUITERS

- Analytics: 23%
- IT/Consulting: 19%
- Manufacturing: 19%
- Operations: 14%
- BFSI: 10%
- Marketing: 10%
- E-Commerce: 5%
PROFILES OFFERED

ANALYTICS
- Analytics Consultant
- Data Scientist
- Knowledge Analyst
- Program Associate
- Business Analyst

30%

IT/CONSULTING
- Strategy Consultant
- Associate Consultant
- Business Analyst
- Solution Advisor
- Analytics Consultant

7%

MARKETING
- Management Trainee
- Brand Manager
- Project Manager
- Product Manager
- Business Development Manager

40%

FINANCE
- Financial Analyst
- Investment Analyst
- Wealth Manager
- Portfolio Manager
- Risk Analyst

13%

HR/OPERATIONS
- Program Manager
- Process Analyst
- Management Trainee
- Product Supply Manager
- Human Resource Analyst

10%
# KEY RECRUITERS

<table>
<thead>
<tr>
<th>ICICI Bank</th>
<th>Axtela</th>
<th>Wells Fargo</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRIDENT GROUP</td>
<td>DS GROUP</td>
<td>OXANE PARTNERS</td>
</tr>
<tr>
<td>NEENOPAL</td>
<td>Cognizant</td>
<td>Accenture</td>
</tr>
<tr>
<td>TVS</td>
<td>Sobha Realty</td>
<td>Wheelocity</td>
</tr>
<tr>
<td>Infosys</td>
<td>Deloitte</td>
<td>Lumiq</td>
</tr>
<tr>
<td>Intellus Direct</td>
<td>EvoluteIQ</td>
<td>Indiamart</td>
</tr>
<tr>
<td>HDFC Bank</td>
<td>Dcimal Point</td>
<td>Newton School</td>
</tr>
</tbody>
</table>

We understand your world
MEET THE TEAM

DR. SUVENDU NASKAR
ASSISTANT PROFESSOR
FACULTY COORDINATOR, PLACEMENTS
PHONE: +91-512-259-2370
SNASKAR@IITK.AC.IN

CONTACT ADDRESS
PLACEMENT CELL
DOMS DEPARTMENT,
IIT KANPUR, KALYANPUR.
UTTAR PRADESH 208016
MBA@IITK.AC.IN

SENIOR PLACEMENT COMMITTEE

Abhishek Singh
+91 8638040742
abhiks22@iitk.ac.in

Nikhil Dubey
+91 8076452971
nikhild22@iitk.ac.in

Harshit Jain
+91 9654766113
harshitj22@iitk.ac.in

Soumya Dubey
+91 9179232425
soumyad22@iitk.ac.in

Ashutosh Jha
+91 7738458703
ashutoshj22@iitk.ac.in
MEET THE TEAM

JUNIOR PLACEMENT COMMITTEE

Dhruv Batta
+91 8557992543
dhruvbatta23@iitk.ac.in

Aditya Swarnkar
+91 7389097623
aswarankar23@iitk.ac.in

Milind Krishnan
+91 8056529415
milind23@iitk.ac.in

Shaurya Agarwal
+91 7060216789
shauryaag23@iitk.ac.in

Prakram Singh Rathore
+91 7251975545
psrathore23@iitk.ac.in

Yash Gupta
+91 9140259165
yashg23@iitk.ac.in

Tushar Singh
+91 9967126756
tusharss23@iitk.ac.in

Sahil
+91 9729995279
sahilds23@iitk.ac.in

Shivank Choudhary
+91 9923723365
shivank23@iitk.ac.in

Urvi Kumar
+91 7550170247
urvink23@iitk.ac.in