

2023-25

FINAL PLACEMENT REPORT



**DEPARTMENT OF
MANAGEMENT SCIENCES**

MESSAGE FROM HOD, DOMS



DR. B.V.PHANI

HEAD & PROFESSOR

DEPARTMENT OF MANAGEMENT SCIENCES

IIT KANPUR

On behalf of the Department of Management Sciences at IIT Kanpur, I would like to place on record our heartfelt gratitude towards the industry for continuously validating the unique potential of our curriculum. Our program integrates technology, engineering, and analytics into management decision-making, with the vision of nurturing a new generation of capable managers equipped with strong analytical skills and sound decision-making capabilities.

In a world where management is increasingly driven by data rather than intuition, we believe our approach, rooted in IIT Kanpur's strong technical foundation, prepares our students with a distinct advantage. The convergence of technical acumen and managerial insight equips them to handle complex business challenges with confidence and clarity.

This approach has consistently resonated with our industry partners, reflected in the steady rise in the number of participating recruiters and the expanding spectrum of roles offered across sectors. We've seen meaningful engagement from organizations seeking candidates with domain expertise, versatility, and analytical sharpness, qualities that our students continue to demonstrate year after year.

We have also witnessed encouraging growth in both the number and quality of offers extended to our students, validating the value our program brings to the corporate world. This ongoing partnership with industry, built on mutual trust and shared vision, remains one of our strongest pillars.

As we celebrate Golden Jubilee this year, with your continued support and encouragement, we look forward to further strengthening this symbiotic relationship and fostering future-ready managers who can lead with insight, agility, and impact.

MESSAGE FROM FACULTY PLACEMENT COORDINATOR, DOMS

DR. SUVENDU NASKAR

ASSISTANT PROFESSOR

DEPARTMENT OF MANAGEMENT SCIENCES

IIT KANPUR

The Final Placement season for the 2023–2025 batch has been another remarkable success, even in a year marked by challenging market conditions. I'm proud to share that we achieved 100% placements for all students registered through the Placement Committee. This year, we recorded the highest ever CTC of ₹36 LPA, a significant jump from ₹24 LPA last year, along with a strong increase in the average CTC. These achievements reflect the growing industry trust and strong corporate relations built by our department over the years.

The number of recruiters rose from 21 to 43, with participation from leading companies across E-commerce, BFSI, Consulting, Analytics, Manufacturing, and FMCG sectors. Our students were offered a wide range of roles including Brand Manager, Product Manager, Business Analyst, Senior Business Analyst, Technology Consultant Analyst, Investment Analyst, Risk Analyst, Strategy Consultant, Supply Chain Manager, Operations Manager, Program Analyst, Associate Consultant, Portfolio Manager, General Management, Marketing, Finance, and many others.

We continue to uphold our strong academic reputation as we proudly celebrate the Golden Jubilee this year, of our department's journey, I would like to sincerely thank our recruiters, alumni, student placement team, faculty members, and support staff for their unwavering commitment and contributions in making this year's placement season a resounding success.

I invite you to read further and learn more about the achievements of the Batch of 2023–2025.

BATCH STATISTICS

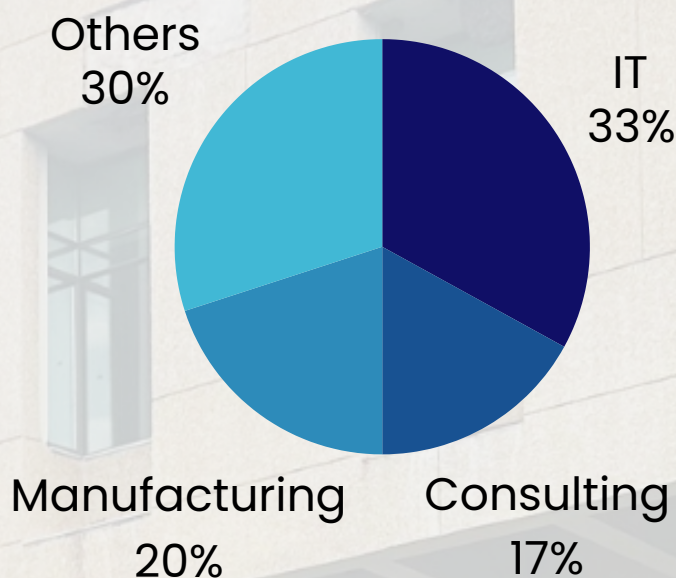


29
Management
Ranking 2023



25
Years of
MBA Legacy

SECTORWISE WORK-EX



BATCH PROFILE



BATCH SIZE - 147



MALE- 89%



FEMALE-11%



AVG WORK EX - 18 months

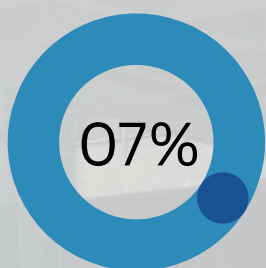


AVERAGE AGE - 24 years

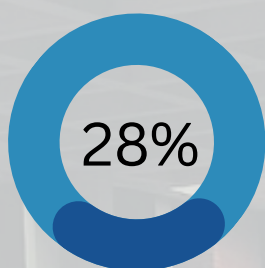
WORK EXPERIENCE



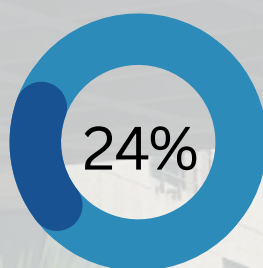
Fresher



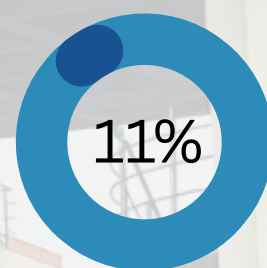
<12 Months



12-24
Months

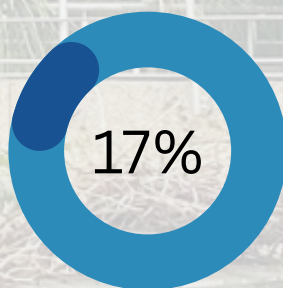


24-36
Months

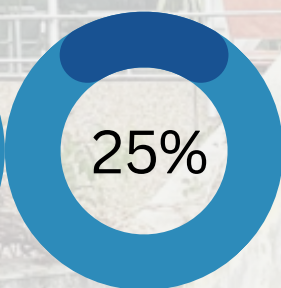


>36 Months

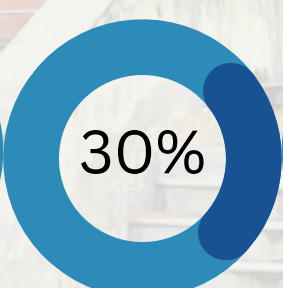
ACADEMIC BACKGROUND



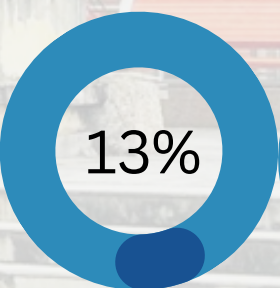
IT/CS



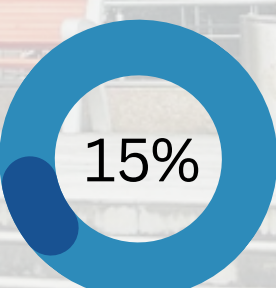
Electrical



Mechanical



Civil



Others

FINAL PLACEMENT HIGHLIGHTS



HIGHEST
CTC



TOP 25%
CTC



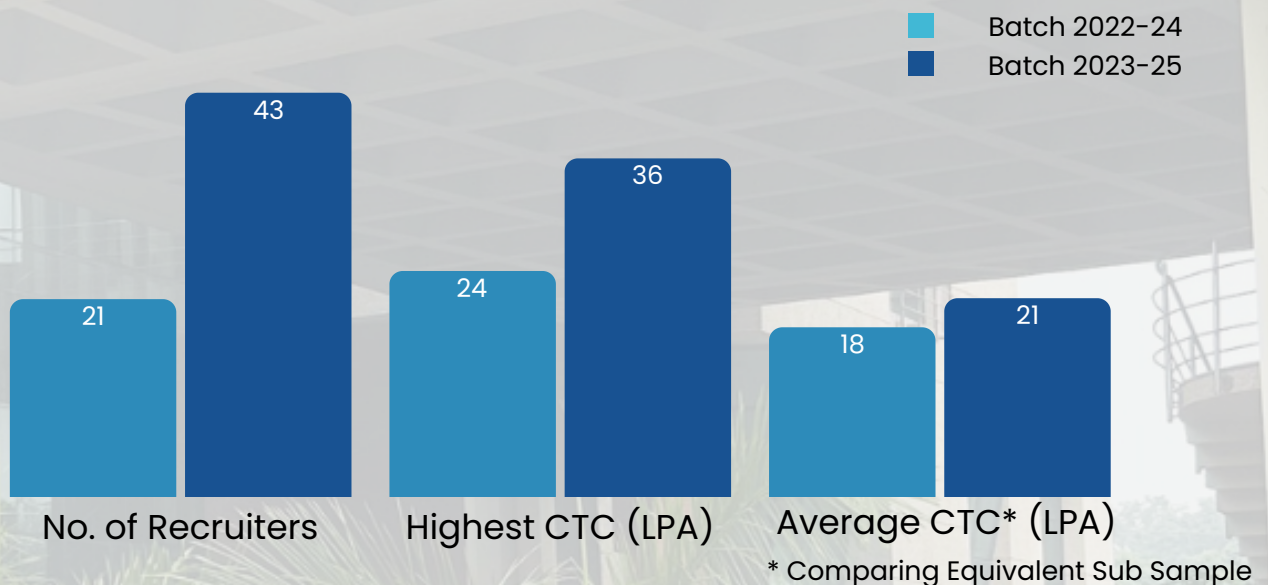
AVERAGE
CTC



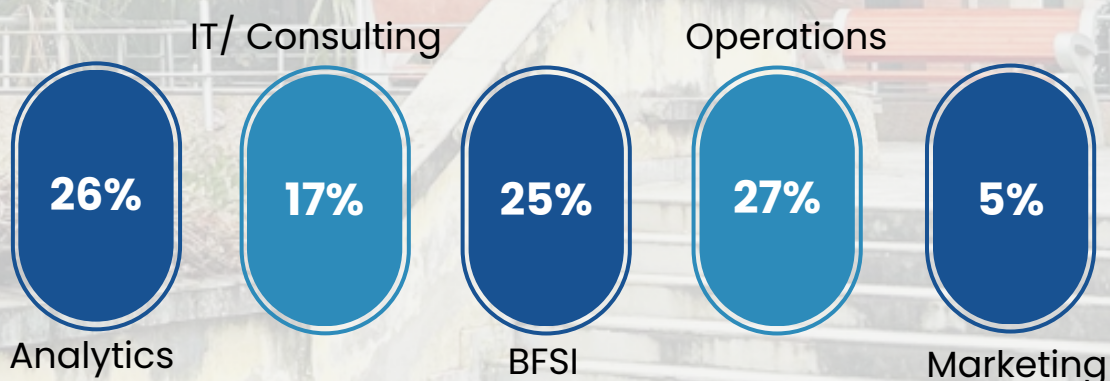
MEDIAN
CTC

~ Statistics till March

COMPARISON WITH PREVIOUS BATCH



INDUSTRY-WISE SPLIT OF RECRUITERS



PROFILES OFFERED



30%

ANALYTICS

Analytics Consultant, Data Scientist, Knowledge Analyst, Program Associate, Business Analyst, Sales Solutions Presales Associate



7%

IT/CONSULTING

Strategy Consultant Associate Consultant, Business Analyst, Solution Advisor, Analytics Consultant, CIS Associate Consultant



40%

MARKETING

Management Trainee Project Manager, Product Manager, Business Development Manager, Business Analyst, Sales Solutions Presales Associate



13%

FINANCE

Financial Analyst, Investment Analyst, Wealth Manager, Portfolio Manager, Risk Analyst, Corporate Banking

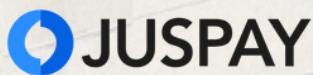


10%

HR/OPERATIONS

Program Manager Process Analyst, Management Trainee, Product Supply Manager, Human Resource Analyst, Operations Consultant

MAJOR RECRUITERS



MEET THE TEAM



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