



# INDIAN INSTITUTE OF TECHNOLOGY KANPUR

INFORMATION BROCHURE 2022-2023

DEPARTMENT OF INDUSTRIAL AND MANAGEMENT ENGINEERING

# MBA

## DIRECTOR'S MESSAGE



**DR. ABHAY KARANDIKAR**

"Innovation in Management is as vital as the science and technology of any Engineering practice. MBA students of IIT Kanpur have been exhibiting leadership qualities and passion for serving society with spirit as responsible managers of the corporate world, true to the IIT tradition."

## HOD'S MESSAGE



**DR. B.V. PHANI**

"We are supremely confident that in years to come IME department, with its rigorous and regularly updating syllabus, top-notch research, innovative teaching techniques, and active participation with industry, will enforce the reputation of itself and that of IIT Kanpur as an enviable seat of higher learning."



## THE IIT ADVANTAGE

IIT Kanpur is one of the premier institutes established by the Government of India in 1959. Since its inception, IIT Kanpur has been striving to develop into an Institution of excellence in education and research according to India's contemporary and future needs. The combined record of its faculty and students, along with the alumni spread across the world, is awe-inspiring. With path-breaking innovations in both curriculum and research, the Institute has carved an exclusive name for itself. The Institute offers its students a unique academic environment coupled with world-class infrastructure. Not only does it celebrate freedom of thought, cultivate vision, and encourage growth, but it also inculcates human values and concern for the environment and society. The extraordinary efforts to recruit talented faculty globally and stringent admission procedures to select ingenious students across the country ensure a pool of formidable intellectual capital at any given time on the Campus. This helps in a healthy and dynamic exchange of ideas which incubates leaders for the corporate world.

## ABOUT DIME

The Department of Industrial and Management Engineering (IME) at IIT Kanpur was set up in 1974. It is one of the first in the country to recognize the strength of combining the training of engineers with management education. The MBA program was started in 2001. The class being a heterogeneous mix of engineers from diverse fields naturally enriches the learning environment, turning it into a fountainhead of vibrant ideas. Since its inception passed many milestones and stood at 16th position in NIRF Management Rankings 2021.

The program focuses on developing analytics, product management and marketing expertise alongside managerial skills for prevailing business domains. It covers diverse topics from both the management and engineering paradigms. Statistical modelling, improvement of productivity, quality, and profitability in the manufacturing sector, supply chain management, and application of optimization techniques and Business Intelligence tools in economics, finance, marketing, and IT are some areas to which students are exposed.



# HIGHLIGHTS



**16<sup>th</sup>  
RANK**

20 Years Of Excellence

Highly Qualified Faculty

Best ROI MBA  
College In India

Exuberant IIT Campus

Prominent Alumni Network



## CURRICULUM

Technology plays a pivotal role in Business. Nearly all businesses and corporates on this globe use computing ranging from the most fundamental to the most difficult of operations. We believe in coursework imparting state-of-art business knowledge coupled with an emphasis on experiential learning achieved through a summer internship, corporate interaction, live projects, and extracurricular activities.

## PROGRAM ARCHITECTURE

In order to fulfill the requirements of the MBA program, students must complete credits.

SUBJECTS	CREDITS
CORE COURSES	70
SPECIALIZATIONS	110
CAPSTONE PROJECT	9+27
TOTAL	216

## PROGRAM OVERVIEW

- 24 months full time MBA Programme
- Hands on live projects
- Study on IIT Campus
- Alum/Corporate Interaction
- Graduate with a business degree from IIT

## CAPSTONE PROJECT

The Capstone Project at MBA IIT Kanpur is a unique student industry engagement program where students work with an organization to solve real-world business problems, guided by a project mentor. Students pursue intensive subject research on a live project.

The broad objectives of the Capstone project are to:

- Inculcate the understanding of sustainability and innovation to keep students in tune with the changing times and future requirements.
- Enable the students to implement function-specific techniques and knowledge and learn integrative skills where knowledge across specific streams can be applied to a real-life problem.
- Enable the companies to benefit from the insights and solutions provided by the students while working on the Capstone project.

For more details visit : <https://iitkac.in/ime/capstone>

## OUR PAST RECRUITERS





# INTERNSHIPS

## SUMMER INTERNSHIPS

The two-year MBA program requires students to do a summer internship at the end of the first year for two months from May-July. In order to assimilate the business concepts firsthand, summer internships are encouraged in a wide array of business settings that include private industries, government institutions, start-ups, and NGOs.

## WINTER INTERNSHIPS

As engineers, it is vital for students to develop relevant work experience in the business domain of their interest. To facilitate learning from gaining practical experience, the students are allowed on an optional one-month internship in the month of December.





## COURSES OFFERED

Keeping up with the fast-paced changes in the industry, the curriculum at IIT Kanpur is regularly revised.

Unlike other Business schools, IIT Kanpur offers subjects spread across semesters which allows the students to grasp and build upon the subject taught.

### Core Courses

- Marketing Management • Accounting and Finance • Organisation Structure and Design • Economic Analysis for Management • Quantitative Methods for Decision Making • Production and Operations Management System • Socio-Political and Ethical Aspects of Business

### Marketing

- Brand Management • Consumer Behaviour • Marketing Research

### Finance and Economics

- Security Analysis and Portfolio Management • Advanced Corporate Finance • Advanced Financial Modelling • Derivative Contracts • Mergers and Acquisitions • Financial Intermediation and Commercial Banking • Project Financing and Management • Credit Risk Management and Modelling • Renewable Energy - Economics, Policy and Regulation • PPP in Infrastructure • Financial Management

### Human Resources

- Human Resource Management (HRM) • Organizational Staffing • Performance Management • Employee Relations Management • Introduction to Corporations • Governance of Global Value Chains

### Operations

- Manufacturing planning and Control • Total Quality Management (TQM) • Manufacturing Strategy • E-Supply Chain Management • Business Process Management • Managing Service Operations • Project Management • Manufacturing Strategy • Manufacturing Planning and Control • Power Sector Reform & Regulation: Theory and Practice

### IT | Analytics | Strategy

- Macro-Economic Analysis for Management • Statistical Modelling for Business Analytics • Simulation of Business Systems • Enterprise Integration with IT • Business Management using Cloud • E-supply Chain Management • Strategic Management • Social Media Analytics • Management of Technology • E-commerce and Big Data for Management • Strategic Management

### IME Department Courses

- Data Mining and Knowledge Discovery • Advanced Statistical Methods for Business Analytics • Introduction to game theory • Probability and Statistics • Introduction to Computing • Stochastic Processes and Their Applications • Computer Aided Decision Systems • Analytics in Transport and Telecom • Software Project Management • Advanced decision models • Applied Machine Learning • Financial Engineering • Operations Management • Frontiers in Operations Management • Management Decision Analysis • Productivity and Efficiency Analysis

## INFRASTRUCTURE

IIT Kanpur being one of the oldest IIT campuses, incorporated world-class infrastructure facilities for students. The IME department has been endowed with excellent computational facilities. Also, the department is equipped with the latest tools and systems used in the industries for the students to obtain hands-on experience. Having some of the most complicated software like product life cycle management, simulation, statistical analysis, financial modeling, process design, control, and much more in the well-equipped laboratories allows the students to learn the vital skills enabling them to succeed in the future; both in industry and academia. IIT Kanpur is approximately 10 times larger than Vatican City.

- Mini-academic -city, a self-sustained, lush-green campus spread across 1055 acres
- Fully digitized library with remote access to resources
- Stellar Indoor and outdoor sports facilities sports for weightlifting, aquatics, Athletics
- State of the art infrastructure equipped with interactive technology

## IME DEPARTMENT FACILITIES

- Energy Analytics Lab
- Smart Systems and Operations Lab
- Product Lifecycle Management Lab
- Management Computing Lab
- Virtual Lab Production Shop Simulation Lab of MHRD
- Management Simulation Lab
- Departmental Library

## INSTITUTE FACILITIES

### Banking Facilities

The following banks have their branches and ATMs on the IIT Kanpur campus:

1. State bank of India
2. Union Bank of India

ATMs are located at the shopping center, in front of Hall-3 and front of Hall-7.

### Computer Center

It caters to the computing needs of the faculty, staff, and students for their research and teaching. This fully air-conditioned center has several state-of-the-art servers, high-end Linux and Windows labs, and application software. It supports an institute-wide 4Gbps fiber-optic network that connects all departments, hostels, libraries, and facilities to this hub. Moreover, a wireless network spanning over most of the academic area and some parts of the hostels allows easy access to the network. Students are provided email accounts with 1 GB of disk space and a facility to host their website.

### Health Center

The on-campus Health Center is equipped with a clinical lab, ECG facility, a radiology (X-Ray) unit, a 30-bed indoor ward, and a pharmacy. Emergency care is provided round the clock. Homeopathy and physiotherapy treatments are also available. The HC may also refer students to medical facilities in the city, but any hospitalization cost outside the HC has to be partially borne by the student. There is also a dispensary in Hall of Residence 10.

### P. K. Kelkar Library

P. K. Kelkar Library is ranked among the best libraries in the country. Housed in a three-storied building and a basement area with a total of 6937 m<sup>2</sup> floor area, the library has a collection of more than 2,50,000 volumes; subscription to around 2000 periodicals and more than 10,000 online journals. This collection includes abstract and indexed periodicals, CD-ROM databases, technical reports, standards, and theses. The library is open from 8:00 am to midnight on weekdays and from 9:00 am to 5:30 pm on Sundays. Additionally, the library operates round the clock during the examinations.



## INSTITUTE FACILITIES

### Railway Reservation Counter

A railway reservation counter is located near the IIT Kanpur main gate. The Institute also offers railway concession vouchers to students traveling in sleeper class to their respective hometowns. **Shopping Complex** The shopping complex is a host of stores for the general needs of the student community like chemist, hairdresser, dry cleaner, bakery and sweets shop, stationery stores, restaurant, electrician, tailor, shoe store, and cycle sales and repairs shop. The complex also has a Post Office, Courier Service, and a Telecom Center.

### Main Auditorium

The Main Auditorium has a capacity of 1200 persons. It is well equipped with a surround sound and lighting system. Many of the Institute programs and ceremonies are organized here. The attached auditorium grounds play host to various concerts during the Institute Festivals.

### Students' Activity Centers

The Gymkhana executives and the various clubs have the new and old SAC house offices. These offices act as the hub of activity during college festivals. Help desks, stalls, and stages are set up throughout the SAC during these times. The new SAC also houses a Food Court, a Sports Complex, and an Open Air Theater (OAT).

### Sports Facilities

The Campus has a main stadium comprising of a Cricket ground (with practice nets), a 400m Athletics Track, 3 synthetic Basketball courts, and a Volleyball court. There is a separate Football and Hockey ground, another Cricket ground, 6 synthetic Lawn Tennis courts, 3 volleyball courts, a Weightlifting room, a Skating rink, and an Olympic-sized Swimming pool. The new Sports Complex houses indoor wooden courts for Table Tennis, Badminton, Squash, Volleyball, and Basketball, all with separate viewing galleries. It also has a well-equipped Gymnasium, a Yoga room, a Billiards room, and a multipurpose hall. Apart from these, each Hostel is provided with separate Badminton, Basketball, and Volleyball courts and a Table Tennis room. IIT Kanpur has its own Football (IFL) and Volleyball (IVL) leagues.

### Transport Services

The Institute Bus Service is available on all days except gazetted holidays. Travel agent services are present in the Shopping Center and Hall-1. Also, Taxi services can be booked at nominal rates.

### Visitor's Hostel

Housed in a centrally located, well-maintained building, the Visitor's Hostel provides boarding and lodging facilities for institute guests, visitors, newly appointed faculty, parents of students, staff members, delegates, and participants sending various conferences, seminars, symposia, and workshops. However, please note that this facility is subject to the availability of rooms.

## STUDENTS' GYMKHANA

The Students' Gymkhana is the students' government organization of IIT Kanpur. Established in 1962, the Gymkhana seeks to inculcate leadership qualities among the students and advance the general cause of the students of the Institute. The Students' Gymkhana functions mainly through the Students' Senate, which is an elected body, and the elected executives:

- President
- General Secretary, Cultural Council
- General Secretary, Science and Technology Council
- General Secretary, Games and Sports Council
- General Secretary, Films and Media Council
- Chairman, Senate

The Senate lays down the guidelines for the functioning of these executives and their associated councils. By default, all registered students of the institute are members of the Students' Gymkhana. The meetings of the Senate are chaired by the Chairman, whom the Senators elected.

Every batch is represented in the Senate by elected representatives called Senators. The number of senators for every batch is in proportion to the number of students in the batch.

You are expected to approach the Senator of your batch to raise an issue or give a new proposal. The Students' Gymkhana also acts on many important issues pertaining to the students at IIT Kanpur, some of which are:

- Institute Education Policy
- Hostels
- Gymkhana Festivals
- Security and Health
- Anything that relates to student life

Besides serving as the central policy-making body of the Students' Gymkhana, the Senate also acts as the feedback system to keep a check on the working of the student representatives. Any grievances, complaints, demands, and suggestions regarding the students can always be brought before the Senators or directly to the Chairman.

For more information visit the Gymkhana website: [students.iitk.ac.in/gymkhana/](http://students.iitk.ac.in/gymkhana/)

## CULTURAL COUNCIL

The Cultural Council undertakes a wide range of activities, in both performing and non-performing arts, suitably spread over the whole year. The council arranges for events like Fresher's Night and various inter-hostel events. The showcase event of the council is the Cult-X which brings together the best of all the clubs in 3 days of pure fun. The various clubs coming under the Cultural Council are:

- Dramatics Club
- Dance Club
- Fine Arts Club
- Literary Club
- Music Club
- Quiz Club
- Parivartan\*, the IIT Kanpur band, has performed with eminent artists.

## FILM AND MEDIA COUNCIL

The FMC aspires to convey information to the people through various means of communication. They provide a platform where anyone can voice their needs and express their views freely. It also entertains people by screening matches and movies.

- Animation Club
- Design Club
- Photography Club
- Film Club



## INSTITUTE FESTIVALS

IIT Kanpur is host to a variety of inter-college, inter-IIT and intra-IIT events. As the saying goes, there is never a dull moment here in Campus. Here is a glimpse of some of the most happening festivals in the Campus.

## MBA ECOSYSTEM EVENTS

### PRABHANDHAN

Prabandhan is the official management fest of IIT Kanpur. The objective of the conclave is to provide a common platform for academicians, industrialists, corporate professionals, research scholars, and young management students to share their knowledge and experiences and to discuss and solve the problems faced by the 21st-century businesses.

Consulere : Consulting Event

Markovista: Marketing Event

Regnant populi : HR Event

Sanchalan : Operations Event

Vittraaj : Finance Event

Karobaar: Business Event

### K-ALEIDOSCOPE

We have always believed that a strong bond between academia and the industry is mandatory. Every event would be accompanied by a guest lecture from some of the top corporate heroes conducted under K-aleidoscope.

### PEGASUS (Year long competitions)

Pegasus being a new addition to the family of MBA IIT Kanpur, will offer a perennial flow of events to help students hone their skills and showcase their talent with four uniquely crafted events throughout the year.

### REFLEXIONS

PRABANDHAN would fly back home with a CXO-level panel discussion. Reflexions is a platform where corporate leaders from various industries put their opinions and how they plan to contribute to different social causes.

## INTER-COLLEGE EVENTS

### Udghosh

Udghosh, the annual inter-college sports event, allows the students to exhibit their excellence in sports and showcase their talent in various fun games, shows etc. It happens around end of September and hosts the best athletes from engineering campuses around India.

### Antaragni

Antaragni is the annual inter college cultural festival held in mid-October to November. It is one of the most anticipated college festivals in India. National and international talents perform in fields like literature, drama, music and dance.

### Techkriti

One for the geeks, entrepreneurs, and inventors alike, Techkriti is the annual inter college technical festival. Here the technical experts of IIT Kanpur and the bright minds all over the world unveil their projects and innovations in science, technology, and entrepreneurship. It happens usually around March.

## INTER HALL EVENTS

### Takneek

It is organized annually where students, no matter UG or PG, compete for the glory of their hall in robotics, electronics, astronomy, coding, Business etc. It is a platform to sharpen the technical skills of the students.

### Galaxy

Galaxy's most awaited event of the year brings out the hall rivalries as students bale it out in dance, music, fine arts, and literature. It instils the real sense of competition into the participants and sets everyone's spirits high. It occurs over a period of 6 days.

### Inferno

It is a power-packed event that brings out the best in all the sports enthusiasts in the Campus. The entire campus turns out to cheer their respective teams. The event also serves as a talent hunt for the institute teams.

### Spectrum

Spectrum brings together the exciting flavors of photography, video-making, creative wring, animation, design and much more. There are also movie screenings in every hall of residence. The festival spans for over more than 3 days.

### Green Opus

An environment focused festival which aims to conserve resources and motivate people to live a more sustainable and eco-friendly life. The various events cover electricity usage and minimization of food wastage in the hostels.

### OTHER EVENTS:

### Impressions

Impressions is an annual cultural night for PG students giving them an opportunity to explore themselves in dance, music, drama and fashion. It takes place in end of January.

### Josh

This intra-IITK sports event is designed to attract mass participation. Apart from all the regular sports, it also has games like Kho-Kho, Touch Rugby, Slow Cycling, Frisbee etc

## FACULTY PROFILES

A good teacher can inspire hope, ignite the imagination, and instill a love of learning. We are proud of our faculty's commitment to research, teaching, and academic success. They have come from all around the country and the world, bringing an enormous amount of research and teaching experience with them. Their diverse experiences, academic strengths, and social presence have aided us in creating a dynamic, fascinating, and demanding learning environment.

Name	Degree	Alma Mater	Area of Specialization
Shankar Prawesh	Ph.D.	University of South Florida	Social Media Recommender Systems   Data Mining   Evolutionary Computation and Agent Based Modeling
Amit Shukla	F.P.M.	Indian Institute of Management, Lucknow	Emerging Employment Relationship   Citizenship Behavior   Psychological Ownership
Avijit Kanra	F.P.M.	Indian Institute of Management, Ahmedabad	Inventory Control and Supply Chain Management   Analysis of Queues   Modeling and Optimization
B.V Phani	F.P.M.	Indian Institute of Management, Calcutta	Financial Intermediation   Market Valuation and Microstructure   Entrepreneurial Finance
Devlina Chatterjee	Ph.D.	Indian Institute of Science	Business Economics   Applied Economics   Rural Economics
Anoop Singh	Ph.D.	Indira Gandhi Institute of Development Research	Power / Energy Sector Regulation   Policy & Finance   Renewable Energy Policy & Regulation
R.N. Sengupta	F.P.M.	Indian Institute of Management, Calcutta	Statistical Analysis   Risk Management   Quantitative Decision Techniques   Metaheuristics Techniques
Faiz Hamid	F.P.M.	Indian Institute of Management, Lucknow	Combinatorial Optimization   Network Optimization   Fuzzy Logic
RRK. Sharma	F.P.M.	Indian Institute of Management, Ahmedabad	Quantitative Methods for Management   Manufacturing Policy   Strategic Management
Sri Vanamalla	Ph.D.	Indian Institute of Science	Applied Operations Research   Optimization and Game Theory
S.C. Misra	Ph.D.	Carleton University	Business Process Management   Project Management   Supply Chain Management   Quality Management
Vipin B	Ph.D.	Indian Institute of Technology, Madras	Decision Theory   Inventory Theory   Supply Chain Management
Rahul Varman	F.P.M.	Indian Institute of Management, Ahmedabad	Personnel Management and Industrial Relations   Organizational Theory and Social, Political, Legal issues in Business
Deepu Philip	Ph.D.	Montana State University	Operations Management   Decision Sciences   System Simulation
Suman Saurabh	FPM.	Indian Institute of Management, Ahmedabad	Corporate Finance   Financial Derivatives   Mergers and Acquisition
Subhankar Mukherjee	F.P.M.	Indian Institute of Management, Calcutta	Development Economics   Applied Microeconomics
Veena Bansal	Ph.D.	Indian Institute of Technology, Kanpur	Information Technology and Management   ERP systems   E-Commerce
Jitendra Kumar	Ph.D.	Indian Institute of Technology, Roorkee	Product & Brand Management   Consumer Behaviour
Jothsna Rajan	Ph.D.	Indian Institute of Management, Bangalore	Partnerships, Public Administration, Policy Evaluation



## HOW TO APPLY

### 1. Eligibility

**Qualifying Examination** To apply for the academic session of 2022-2023, an applicant must appear for the CAT 2021 examination conducted by IIMs.

For GN, EWS and OBC(NCL) applicants	<p>Overall CAT-2021 score of 85 percentile and above.</p> <ul style="list-style-type: none"><li>• 65% and above in Class X and Class XII examinations.</li><li>• B. Tech. or B.E. or B. Arch. (with Mathematics as one of the subjects in Class XII), or four year degree program leading to B. Sc. Engineering (with Mathematics as one of the subjects in the UG program), or four year degree program leading to Bachelor of Science degree (with Mathematics as one of the subjects in the UG program), or Master of Science (with Mathematics as one of the subjects in the UG program), or Master of Arts in Economics (with Mathematics as one of the subjects in the UG program) with aggregate of 65% or a CPI of 6.5 on a scale of 10 from any AICTE recognized institute/university, IITs, NITs, and IIITs.</li></ul>
For SC and ST applicants	<p>Overall CAT-2021 score of 75 percentile and above.</p> <ul style="list-style-type: none"><li>• 55% and above in Class X and Class XII examinations.</li><li>• B. Tech. or B.E. or B. Arch. (with Mathematics as one of the subjects in Class XII), or four year degree program leading to B. Sc. Engineering (with Mathematics as one of the subjects in the UG program), or four year degree program leading to Bachelor of Science degree (with Mathematics as one of the subjects in the UG program), or Master of Science (with Mathematics as one of the subjects in the UG program), or Master of Arts in Economics (with Mathematics as one of the subjects in the UG program) with aggregate of 55% or a CPI of 5.5 on a scale of 10 from any AICTE recognized institute/university, IITs, NITs, and IIITs.</li></ul>

## HOW TO APPLY

Candidates appearing for the final degree examination can also apply. Such candidates, if selected, will be admitted provisionally. They must complete all the requirements of the qualifying degree at the time of joining the course.

### 2. Application

The application can be submitted online at (<https://www.iitk.ac.in/ime/mba-admission-process>)

Candidates who fulfill the above stated eligibility criteria can apply to the MBA program at IIT Kanpur by filling an online application form. The application fees for General and OBC(NCL) candidates is INR 1600/- and for SC/ST/DAP(Differently Abled Person) is INR 800/-. A candidate can apply to the MBA program only through online application process after CAT results are declared.

### 3. Entrance Test

We accept the scores of CAT 2021 only

### 4. Evaluation

The following stages are involved in the admissions process for the M.B.A. program, IME Department, IIT Kanpur.

#### STAGE 1:

Apply through the online form, if you meet the eligibility criteria

STAGE 2: Shortlisting of the applicants based on forms

STAGE 3: Given the circumstances arising out of COVID-19 pandemic, IIT Kanpur would not be conducting a GD and interview process for the shortlisted candidates. Instead, the shortlisted candidates would be evaluated on the basis of their CAT Percentile Scores, Academic Background and Work Experience.

STAGE 4: Merit List Preparation Applicants belonging to different categories (GN, EWS, OBC(NCL), SC, ST, DAP(Differently Abled Person)) will be separately merit listed. The cut offs for different categories will be decided by the committee-in-charge for M.B.A. admissions of the IME department of IIT Kanpur. The approved norms on reservation (EWS:10%, OBC(NCL): 27%, SC: 15%, ST: 7.5% and DAP(Differently Abled Person): 3% horizontal across GN, EWS, SC, ST and OBC(NCL)) will be observed. Please check the latest approved norms of eligibility for reservation.



## LIFE AT IIT KANPUR

"All work no study makes Jack a dull boy" fits in well here.

At IITK, a typical day starts as you head with sleepy eyes dressed in your shorts to your morning class to be greeted by an enthusiastic professor. It only gets livelier as the evening dusks out into the night. From the 5 a.m. tea and snacks at MT to the 3.30 a.m. Kathi roll at the New SAC, the campus is full of food and buzz throughout the day.

All the festivals are celebrated alike and in the most unique and creative ways possible, be it the flying lanterns on Diwali or the bonfire dance on Lohri, you can't help but feel at home here. Sports and cultural professionals visit the campus on a regular basis to conduct workshops ranging from Salsa to Rifle Shooting so that you can get a hands on experience and a chance to make it big if you do well.

Each hall of residence has many facilities like a reading room, TV room, computer room, gymnasium which are open 24x7! So, all the bibliophiles, sports and movie buffs and computer geeks can have the me of their life. Every room has a LAN connection with internet facility round the clock. The canteen in each hall is open from 2pm to 2am. Each hostel celebrates its Hall Day in an emphatic fashion and the event is fun filled with delicious food and DJ night.

It's not unusual to see a group of girls gossiping around in the lawns or a wing of boys heading out to the canteen at 2 in the night. The birthday celebrations here provide a special delight, with unrecognizable faces smeared with cake shouting across the corridors. For the foodies and late-night nomads, the New SAC is a great place. Movies, documentaries and live matches are aired in the Open-Air Theatre whole year round. Fine art exhibitions, late night acoustic performances and general body meetings are among the many activities carried out in the open spaces of New SAC. Wait, it's not over yet. The campus offers a big chunk load of cultural, sports and informal fun events.

Apart from the institute festivals, various events at hostel and departmental level keep the campus abuzz. You name it and you will find an event for your liking. Amidst all this, you can be sure of adding some moments to the best time of your life.

This is what the life at IITK offers, and now it's your time to experience this.  
We welcome you here with all the love!

Cheers!!



## OUR MAJOR RECRUITERS

  Morgan Stanley



## PLACEMENT HIGHLIGHTS



**HIGHEST CTC**  
**22.0 LPA**



**AVG TOP 25% CTC**  
**20.15 LPA**



**AVG TOP 50% CTC**  
**18.96 LPA**



**AVERAGE CTC**  
**16.6 LPA**



**YOY GROWTH**  
**22.54%**

**35**  
**COMPANIES**

**61**  
**OFFERS**

**100%**

**FINAL PLACEMENTS**

**MBA BATCH OF 2020-22**

# CONTACT US



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