



भारतीय प्रौद्योगिकी संस्थान कानपुर
Indian Institute of Technology Kanpur

Department of Design

Placement Brochure

Masters of Design (M.Des.)
Graduating 2027



BATCH Y'25

We are a cohort of creative problem-solvers, systems thinkers and design strategists. With diverse expertise across interaction design, emerging technologies, visual communication and design research. We approach every challenge with a multidisciplinary lens.



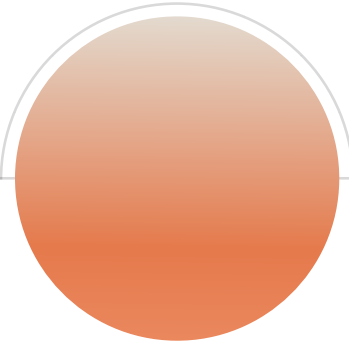
Past Recruiters

Department of Design at IITK has collaborated with over 50+ industry leaders in the past and continues to shape the future of design practice.



Hiring Process

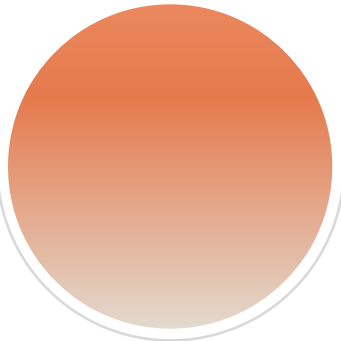
Department of Design at IITK is a sanctuary for the curious and obsessed.



01

Company Onboarding

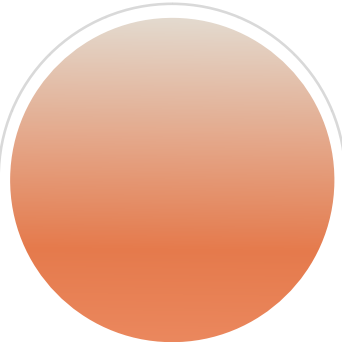
SPO assigns a Point of Contact (PoC) and provides the company access to RAS.



02

Job / Internship Posting

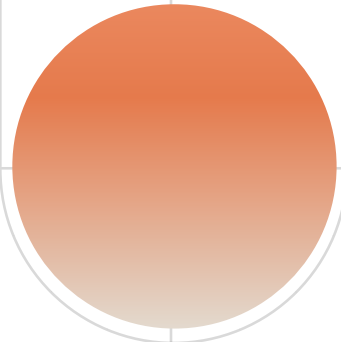
Company fills the JAF/IP with role, eligibility, and profile details. After PoC verification, the opening is published.



03

Student Applications

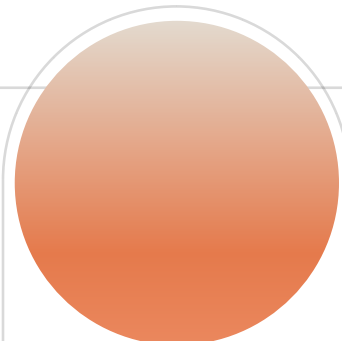
Eligible students apply through RAS and submit their resumes before the specified deadline.



04

Screening & Shortlisting

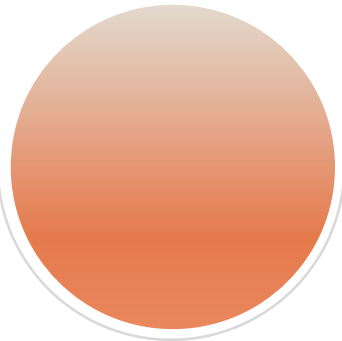
Company conducts PPTs, tests, or screening as required and submits the final shortlist for interviews.



05

Interview Scheduling

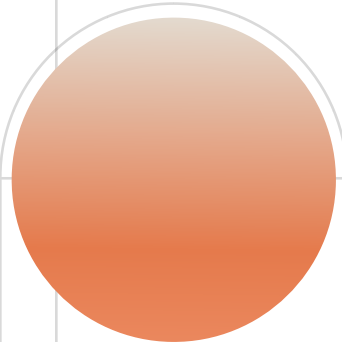
SPO co-ordinates the interview process, assigns dates and a PoC, and the company confirms the schedule.



06

Selection & Acceptance

Company shares selected and waitlisted candidates after interviews. SPO communicates the final acceptance/selection status to the company.



07

Offer & Closure

Company issues offer letters to the selected candidates according to the approved JAF/IP.

Please refer the link for further details:

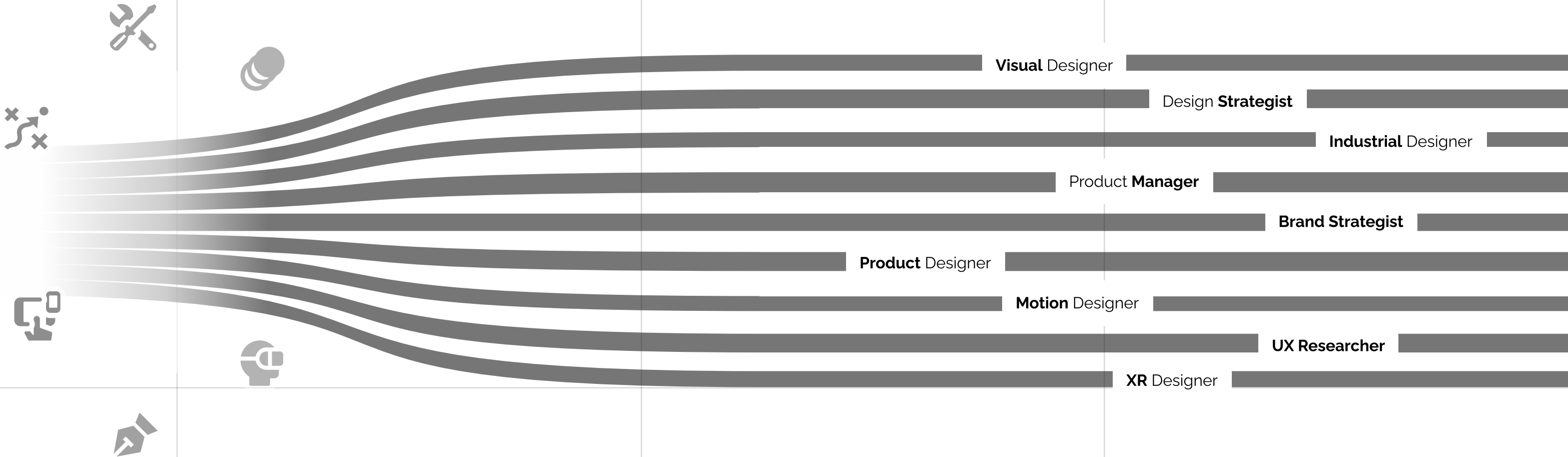
[For companies](#) | [Students' Placement Office, IIT Kanpur](#)

Areas of Expertise

A diverse group of designers and future industry experts, excelling across multiple disciplines.



Master's Student



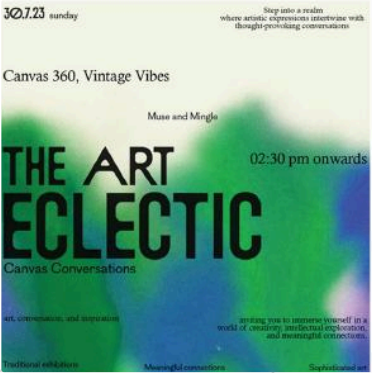
Project Domains

Specialisations and interests range from digital products and industrial hardware design to designing for complex systems and services.

01

Brand Strategy

Crafting cohesive visual language and brand guidelines.



KRIO ENERGY DRINK PACKAGING DESIGN

BRIEF

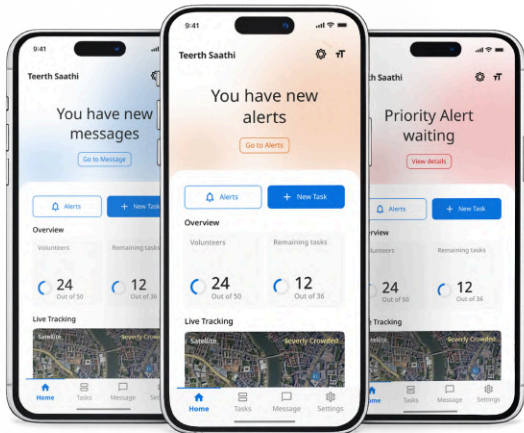
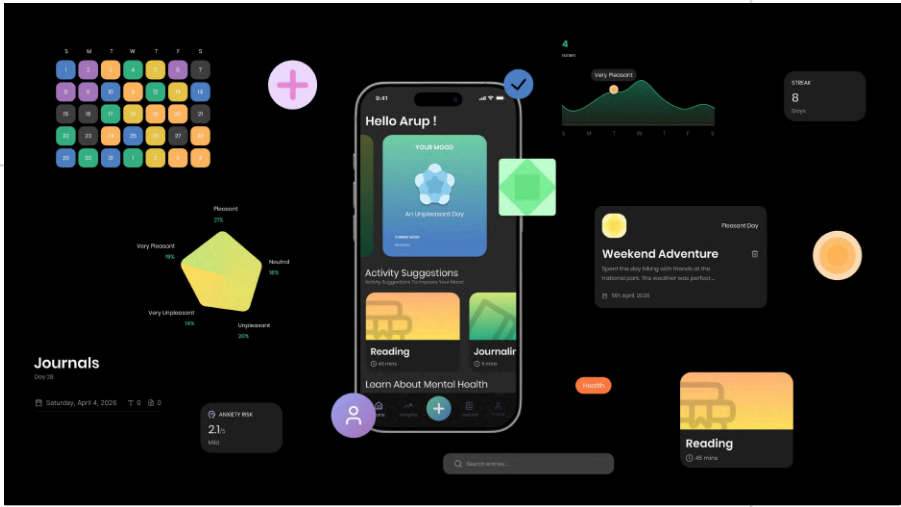
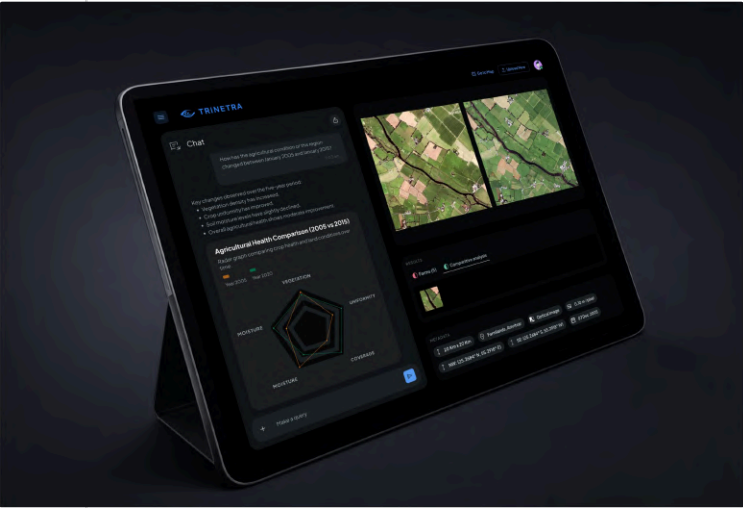
Design bold, high-energy packaging for a new line of sparkling cacao-powered energy drinks that emphasize natural focus, hydration, and zero calories.

Client
Role
Date
Live link

Krio
Packaging Design
October '24
[Here](#)

FINAL DESIGN





03

Interaction Design

Focusing on human machine interaction to craft responsive digital interfaces.

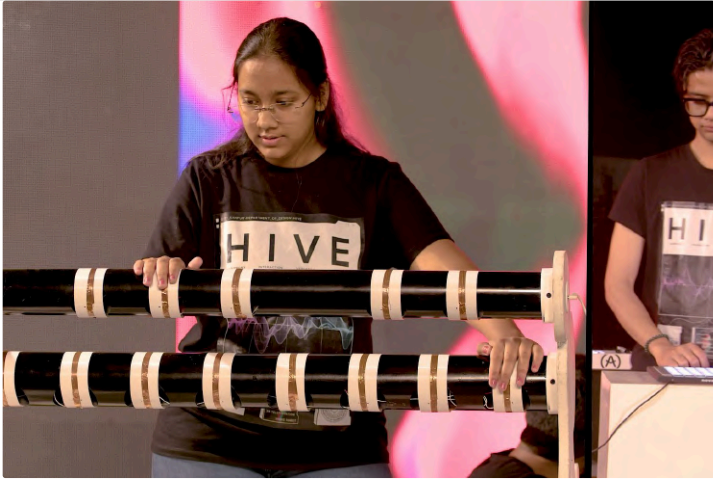


Structuring operational frameworks through design thinking.



04 Interactive Media

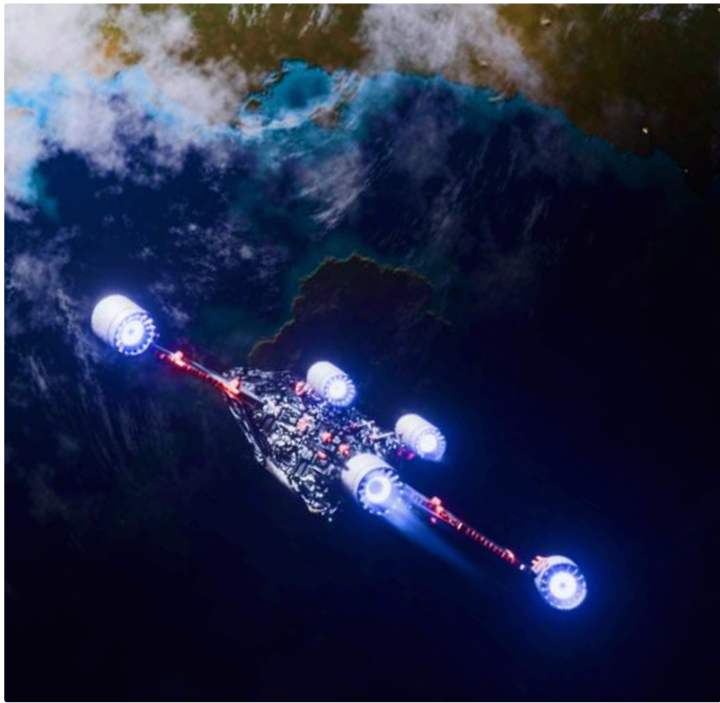
Creating immersive installations and environments for extended reality.



05

Industrial Design

Creating ergonomic, production ready products from initial conceptualisation to prototyping.



06

Game Design

Creating tactile, playful user experiences through game design.



BATCH Y'26

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Open for Internships

Contact Us

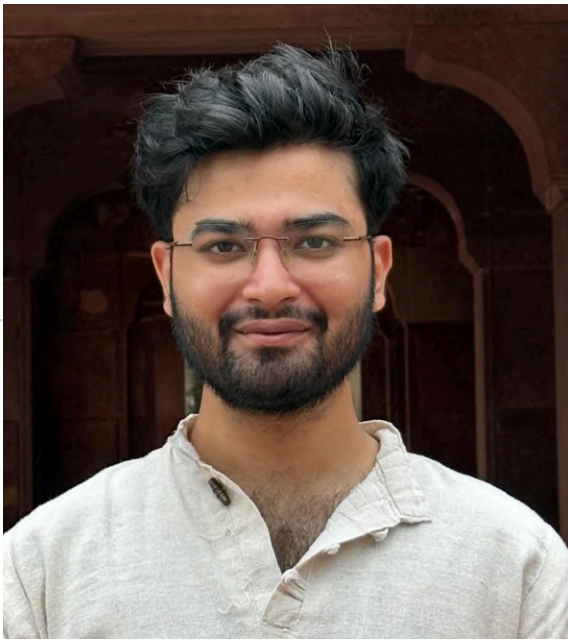
Contact us for further details about the Department of Design and its recruitment process

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Student Placement Office
Email- spo@iitk.ac.in
Contact No.- 0512-259-4433/34