



DES 801- SEMINAR

Speakers

Shivam Tanwar

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Shivam, Prashant & Arunav

Topic

Digital Twin Technology for Designers

Digital Twin Technology's pivotal role in design, offering a virtual representation of physical objects and processes. We delve into its components, types, and integration into the design process. Discover benefits, challenges, and future trends, illuminating its significance for designers in today's tech-driven landscape.

Weaving the Narrative Web: multi-text analysis in design

Explore the impactful role of multi-text analysis in design, unraveling deeper user insights through narrative research. By contextualizing diverse storytelling methods, this seminar fosters human-centered design solutions across domains such as smart technology, healthcare, and education, underlining its formal significance in contemporary design practice

Rage and Design: Navigating Complexity

Explore the historical, intellectual, and cultural origins of widespread discontent and its far-reaching implications on politics, society, and identity. Discover how this era of simmering frustration shapes the landscape of design, challenging us to navigate emotionally charged territories with empathy, insight, and innovation.

The Emotional Edge: Enhancing Design Impact

The talk explores leveraging emotions to create impactful design experiences. By integrating emotional resonance at each stage of design, from visceral impressions to reflective connections, designers can foster deeper engagement, satisfaction, and long-term relationships with users, ultimately elevating the overall impact of their designs.

Leonardo .Ai

Versatile and robust generative AI tool tailored for AI art creation



April 09, 2024



601H-O,
DJ Building



10:45 AM -11:45 AM