

SPRINGER NATURE

Springer Nature Session on publishing scholarly books at IIT Kanpur

Date - Friday, 17th January 2020

Time - 03.00 PM - 04.00 PM

Venue – Chemistry Seminar Hall

Session: Springer Nature Session on publishing scholarly books at IIT Kanpur

Speaker:

Swati Meherishi, Executive Editor (Books), Applied Sciences & Engineering, APAC E: swati.meherishi@springer.com Nupoor Singh

Editor (Books), Business, Economics, Political Science, Law, and Applied Statistics E: Nupoor.singh@springer.com

Convener:

Dr. D.L.V.K. Prasad, Department of Chemistry, Indian Institute of Technology Kanpur

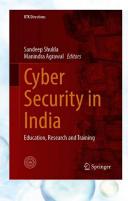
About Springer Nature

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Springer Nature and IIT Kanpur

Springer Nature has a long standing relationship with the faculty members at IIT Kanpur, many of whom have published books with Springer. Since 2017, Springer has been co-publishing IITK Directions, the flagship publication of the Institute in the form of a series of edited books that highlight the research directions of IIT Kanpur.

Upcoming Volume of IITK Directions



About the Workshop

In this interactive session at IIT Kanpur, senior book editors from Springer Nature will demystify the book publishing processes and focus on Springer Nature's services for book authors. The session will include a section on author experiences with existing Springer authors at IIT Kanpur. The session will cover:

You are invited to learn more about:

- * Types of scholarly books
- * Reach and usage of books
- * Processes and tools for book publishing
- * Books evolution: Open Access books, "Living" books, Machine generated books
- * Springer Natures book author services
- * Experiences of Springer Nature authors

Through this workshop, the editorial team at Springer Nature would like to reach out to the faculty members at IIT Kanpur and invite them to continue or begin their journey with the Wonderful World of Book Gardening!

