

Entrepreneurship Research and Education

About the project

The Syndicate Bank Entrepreneurship Research and Education Centre (SBEREC) at Indian Institute of Technology Kanpur aims to promote and support research in entrepreneurship, develop and teach courses, impart skills to successfully manage new ventures, and help new entrepreneurs succeed. In simple terms, we envision this as a *finishing school* for entrepreneurship. The project seeks to:

1. Encourage rigorous, relevant research on entrepreneurial companies.
2. Graduate well-trained, entrepreneurial thinkers.
3. Act as a national centre of excellence providing diverse curriculum, facilities, and resources to new and ongoing entrepreneurs.
4. Offer a higher probability of success for those embarking on entrepreneurial ventures.
5. Provide high quality virtual training programmes for entrepreneurs within and outside campus.
6. Promote innovation and technological wealth creation through new ventures.
7. Develop cases that documents success in the Indian context for future teaching, training, and research.

The SBEREC-IITK will support alumni and students engaged in entrepreneurial pursuits and aims to:

- a) Promote research on entrepreneurial companies and on topics relevant to entrepreneurs.
- b) Graduate students who understand entrepreneurship and entrepreneurial companies.
- c) Provide resources for students and alumni embarking on entrepreneurial ventures.
- d) Establish relationships with the local entrepreneurial community.
- e) Nurture a national culture of entrepreneurship learning and training

The SBEREC-IITK will also support entrepreneurs by:

- > Graduating well-trained entrepreneurs with sufficient skills, tools, and knowledge to succeed in the country and as well as abroad,
- > Anticipating the issues faced by entrepreneurs in India and encouraging research to overcome those hurdles,
- > Highlighting issues requiring public policy attention and facilitate fruitful dialogue and actions to realize the changes.