INVENT Social Incubation Program

A joint collaboration of the Department for International Development (DFID) of Govt. of the United Kingdom and Technology Development Board (TDB) of Govt. of India
Current Portfolio (September 2017)

Portfolio composition by sector

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- **Agri**
  - Agpulse Organics
  - AgroNxt Services
  - Oxen Farm Solutions

- **Education**
  - Promorph Solutions
  - Prosoc Innovators

- **Healthcare**
  - Healted Online

- **Livelihood**
  - Deoria Design
  - EezyNaukari
  - NaturAlms Innovation
  - Socents Ventures
  - Taankbrothers Ventures
  - Tatolo Online

- **Water and Sanitation**
  - Aquvio
  - Decentrik Technologies

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Promoting Ayurveda in Agriculture by protecting the biodiversity

- Crop Protection and Growth by use of various herbs without effecting the health of human, livestock, soil, commodity, under ground water and agri-biodiversity
- Complete Jaivik replacement of harmful chemical products.
- More than 2000 liters sold till date.

Location: Delhi
Area of operation: All India
Incubated since: March 2017
Funding approved: ₹ 7.5 lakh
Also incubated at ZTM-BPD, Indian Agriculture Research Institute

Website: agpulseorganics.com
Contact: 97114 74272

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AgroNxt Services

- Empowering farmers with digital information to improve farm income by up to 15%
- Free crop/livestock problem solving with maximum turnaround time of 24 hours.
- Option to choose from wide agri-input products, easy order placing and delivery within 24 hours
- Creating livelihood opportunities for rural youth

Website: www.agronxt.com
Contact: 9041068956

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Cost and Energy saving RO based water purifier with less wastage of water.

- 100 LPH and 50 LPH Reverse Osmosis (RO) water systems for commercial facilities
- 55 Units installed in Varanasi region (including several at underprivileged schools)
- Saved 1 crore litres of water in 2016-17 contributed to Green house Gas reduction.
- UNIDO’s Top 20 innovative start-up and CII Industrial innovation Award (2016)

Location: Varanasi
Area of operation: Uttar Pradesh
Incubated since: June 2017
Funding approved: ₹ 20 lakh
Also incubated at MCIEE, IIT BHU

Website: aquvio.com
Contact: 94533 71496

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Real Time Quality Assured Drinking Water for on-the-go consumers

- ₹ 2 for 250 ml, ₹ 5 for 1 ltr
- 30 mobile water ATM machines operating in high density public places
- Water quality displayed live using LCD screen. Unit shuts off if water is bad
- Eliminates need of expensive bottled water and plastic water pouches

Location: Lucknow
Area of operation: Uttar Pradesh
Incubated since: January 2017
Funding approved: ₹ 50 lakh
CSR Funding approved by ONGC for differently-abled
Website: waah.biz
Contact: 72330 60000

Water and sanitation
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Deoria Design

High-end fashion jewellery made by 10 women in Deoria in Eastern UP

- Jewellery sold at FabIndia stores and online. Also exported to Dubai and New York.
- Women earning approximately ₹ 100 per day on average
- Will provide employment to 50+ Deoria women in near future

Location: Deoria, Uttar Pradesh
Area of operation: Pan-India
Incubated since: July 2017
Funding approved: ₹ 15 lakh

Website: facebook.com/DeoriaDesign
Contact: 98338 90186

Actual photos of jewelry items

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Tech-enabled Platform to Connect Rural Youth with Opportunities

- Direct reach to verified job opportunities via Naukri Mitra among rural youth.
- 300+ rural youth placed in companies across Delhi NCR, Mumbai & Lucknow.
- More than 20,000 rural job seekers registered across 20+ districts (active in Bundelkhand and Purvanchal region of UP)

Location: Kanpur
Area of operation: All India
Incubated since: May 2017
Funding approved: ₹ 25 lakh
Also incubated at IT Upvan, Startup Incubator by Govt of Uttar Pradesh

Website: eezynaukari.com
Contact: 96169 27087
Medical second opinion service for Tier II and Tier III cities of India

Online platform addressing three main concerns related to treatment of complex & incurable diseases...

1. Identification 2. Accessibility 3. Affordability

- 70+ super specialist doctors from 22+ most sought after medical specialities
- Enabled right decisions in more than 300 cases in first year
- Offline centres in 10 tehsils of C.G.
We utilize urine of Indian breed cows to make products and provide corresponding financial benefits to the farmers.

- We make Herbal Phenyl, using cow urine distillate that reduces growth of microbes.
- We provide an aid to the farmers so that they can earn some extra income by selling cow urine.
- More than 3000 litres of phenyl sold in first three months.

Location: Raipur
Area of operation: Chhattisgarh
Incubated since: September 2017
Funding approved: ₹ 10 lakh
Also incubated at SSTC-BI, supported by MSME

Website: N/A
Contact: 93020 88800

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Providing advanced combined harvesting machinery on pay per use and tech enabled format

- INR 1,000-1,500 INR/acre
- Crossed 600 acres harvesting of rice and moong in Chhattisgarh and Madhya Pradesh
- Eliminates need of upfront investment by farmers
- Reduces harvesting cost, shortens operations time and mitigates climate change risks

Location: Gurgaon
Area of operation: Chhattisgarh, Odisha
Incubated since: June 2017
Funding approved: ₹ 25 lakh

Website: oxenindia.com
Contact: 97175 78111
Analytical solution for tracking performance metrics of government-run schools
- Mid Day Meal (MDM) Monitoring
- Attendance Tracking
- Learning & Infrastructural Conditions Monitoring
- Performance Evaluation
- Leave Management

Presently running in more than 3500 schools in Giridih district of Jharkhand

Location: Kanpur
Area of operation: Uttar Pradesh and Jharkhand
Incubated since: October 2015
Funding approved: ₹ 25 lakh

Website: promorph.in
Contact: 88401 27096

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School bag DESKIT for underprivileged children who have no access to desks in school and home

- Positively benefits physical health of children who study in hunched back position
- Bag made locally in Kanpur and costs ₹ 400
- Ergonomic and child friendly design with product life of 2 years
- More than 2000 bags sold till date (mainly in UP, Delhi NCR and Uttarakhand)

Location: Kanpur
Area of operation: All India
Incubated since: December 2015
Funding approved: ₹ 20 lakh
CSR funding facilitated by CUGL and others

Website: prosoc.co.in
Contact: 77530 58918
Saudaagar is a Social Enterprise initiative of Socents Ventures Pvt Ltd.

We are working with People with Disabilities (Divyangjan) by providing them with sustainable livelihood through retail of Grocery Items.

We are targeting every village with a population of 2000 plus and intend to reach out to more than 25000 beneficiaries in Uttar Pradesh itself.

We are aiming to improve lives of Divyangs in rural Uttar Pradesh with sustainable income and dignity.

Location: Lucknow
Area of operation: Uttar Pradesh
Incubated since: September 2017
Funding approved: ₹ 20 lakh

Website: www.socents.in
Contact: 0522-4037607

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A Social Enterprise with commercial purpose focused on breeding of exotic ‘Kadaknath’ chicken and providing rural tribal sustainable self employment and livelihood opportunity in Jhabua, M.P.

- “Kadaknath” black chicken meat has superior taste and proven nutritional values
- Providing sustainable income to more than 20 farmers through rural poultry business
- Selling more than 1000 kg chicken meat per month out of stores in Indore and Gujarat

Location: Jhabua, Madhya Pradesh
Area of operation: M.P., Gujarat
Incubated since: July 2017
Funding approved: ₹ 20 lakh
TISS-DBS Social Venture Initiative

Website: taankbrothersventures.com
Contact: 98338 90186

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Technology backed rural distribution network

- 170 Tatolo franchisee stores in 4 districts of western UP
- Neighbourhood shopping concept for assisted e-commerce and financial inclusion
- Apply for financial services and buy merchandize in your village
- Multiple payment modes with last mile delivery
- Income opportunity for local population

Location: Bareilly
Area of operation: Uttar Pradesh
Incubated since: June 2017
Funding approved: ₹ 20 lakh

Website: tatoloonline.com
Contact: 97178 12555
Reach Us

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✓ Find out program details
✓ Check current incubatee profiles
✓ Submit online incubation application

Quick contact
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Our Associations