

11th Annual Convention of SMF

The **11th Annual Convention of Strategic Management Forum** is being held at IIT Kanpur during 8-10 May, 2008. The three-day convention features an **International Conference** for research papers, a *Case Colloquium* for new cases, a workshop to discuss *Learning Programs for Strategy*, and sessions for industry participants titled **The Changing Playfield** to present practice and problems of strategy. A key theme of the conference is '*Emergent Missions, Resources, and the Geographic Locus in Strategy*', though papers and discussion will cover a much wider range of issues in strategy. All events feature Keynote addresses by experts as well as papers and presentations.

Program Schedule

Day 1: Thursday 8 May '08	Inauguration & Awards by SMF
	Case Colloquium
Day 2: Friday 9 May '08	Learning Programs for Strategy
	International Conference
Day 3: Saturday 10 May '08	Learning Programs for Strategy
	The Changing Playfield

The Content in Four Events

International Conference (9 May'08):

Keynote addresses & the accepted Papers (see listing on website*). Topics range from the theme – *Emergent Missions, Resources, and the Geographic Locus in strategy* – to issues like:

New Business Models, & new industry structures; Value Chains, Restructuring, and organization design; corporate Growth; corporate Control; CSR; Global Alliances, M&A, and FDI; & Functional strategies of marketing, finance etc

The Changing Playfield– context, technology, regulation (10 May'08):

This event is from a practitioner's point of view. Apart from having Keynote addresses (see website*), the event will also give an opportunity to corporate delegates for their own presentations dealing with themes like:

Industry response to public policy; Global Integration; Value Chains & Restructuring; New Business Models; etc.

Case Colloquium (8 May'08)

This will comprise the presentation of new pedagogic cases in Strategy.

Learning Programs for Strategy (8/10 May'08):

Keynote addresses (see website*) and presentations on the teaching and learning of strategy. Academic delegates are urged to make presentations on Delivery Modes, and Pedagogy.

Registration

Practitioners from industry, government, and academia are invited to register for SMF08 and participate in all its events.

Send Registration forms (downloadable from the website*), along with Registration Fee, by draft in favor of "SMF08, IIT Kanpur" to:

Dr. Runa Sarkar, Convener, SMF 08
IME Department, I.I.T Kanpur 208016

Doctoral students are especially encouraged to participate in the Case Colloquium on 8th May and the conference on 9th May.

Registration Fee

Registration fees are payable as below:

Government & Industry Delegates:	Rs. 4500
Academicians:	Rs. 3500
Students:	Rs.1500

The fee includes

- Conference kit
- Copy of the proceedings
- Use of all convention facilities
- Tea and Coffee breaks
- Accommodation charges
- Local hospitality including food

Best Paper Award

Two Best Paper Awards are proposed for this Convention. One of these is proposed to be for the Best Student Paper.

* Website:

<http://www.iitk.ac.in/infocell/announce/convention/>

Industrial & Management Engineering, IIT Kanpur

IIT Kanpur is carrying out research of significance and technology development at the cutting edge. It imparts training to students to make them competent, motivated engineers, scientists and professionals. The Institute not only celebrates freedom of thought, cultivates vision and encourages growth, but also inculcates human values and concern for the environment and the society.

Set up in 1974, the **Department of Industrial and Management Engineering (IME)** was one of the first in the country to recognize the strength of combining the training of engineers with management education. The Department is engaged in a diverse set of activities that include teaching, academic research, industry consulting, regularly held management development programs, and public sector projects.

Strategic Management Forum

Strategic Management Forum is India's key association (<http://www.smfi.org/index.html>) of strategic management professionals from industry, academic, and public administration fields, to propagate the concept and practice of strategic management in India. The Forum has organized several Seminars on WTO and Allied issues and launched foundation and elective courses for Faculty Development. The forum organized its first conference in 1997 and has since successfully organized annual conventions all over the country.

Membership of the Forum is open to academicians, managers, and administrators having demonstrated interest in strategic management

Last date for registration of delegates	15 Apr 08
Convention dates	8-10 May 08



Patron: Prof. S G Dhande, *Director, IIT Kanpur*
Addl Patron: Prof. Kripa Shanker, *Dy Director, IIT Kanpur*

Coordinator: Prof. Arun P Sinha

Convenor: Dr. Runa Sarkar

Website:

<http://www.iitk.ac.in/infocell/announce/convention/>

(Includes Registration Form for download, and other necessary detail)

Strategic Management Forum

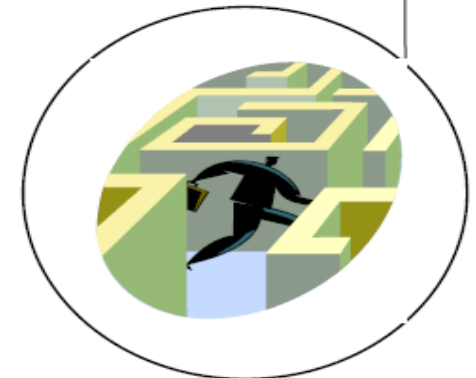
IN ASSOCIATION WITH

*Department of Industrial and
Management Engineering
IIT Kanpur*

Announces

11th Annual Convention of the Strategic Management Forum

May 8 — May 10, 2008



Indian Institute of Technology Kanpur

