

**IIT KANPUR** 

SUMMER PLACEMENT REPORT 2021-23

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**DEPARTMENT OF INDUSTRIAL & MANAGEMENT ENGINEERING** 

## MESSAGE FROM THE HOD



B V Phani, Head of Department, DIME, IIT Kanpur

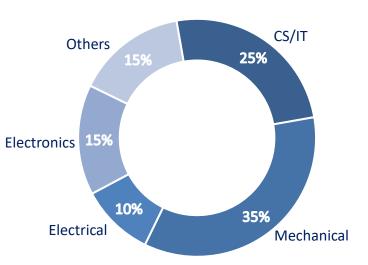
We have witnessed immense success, surpassing our expectations for the placement season 2022. I am thrilled to announce that we have recorded YoY growth of about 25% despite these а challenging unprecedented and times. Our Industry connection has only gotten more potent, and we are thankful to our recruiters and partners for trusting us with providing the deserving and brightest minds to the corporate world. We hope the pandemic situation keeps on diminishing and we get back to how things were back before the digital/virtual transition.

Indeed, the trends and requirements of the business world are ever-evolving. Our effort has since always been to match and stay up to date with our curriculum, ensuring preparing the students with not just what has already been, but also what's the next big thing.

We at IIT Kanpur extend our gratitude to all our recruiters, alumni, faculty members and staff for identifying the potential of our students and supporting us in achieving this significant milestone. Furthermore, I would love to share the report for the Final Placement of Batch 2020-22.

# **BATCH DETAILS**

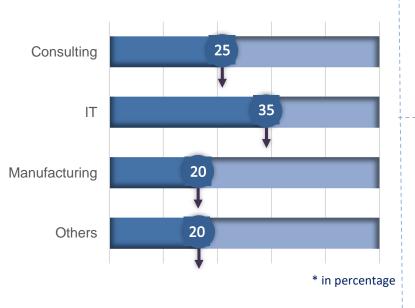
## **ENGINEERING BACKGROUND**

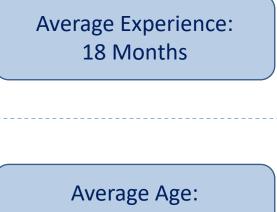


## **PROFESSIONAL EXPERIENCE**

0-11 Months	15%
12-23 Months	50%
24-35 Months	25%
36+ Months	10%

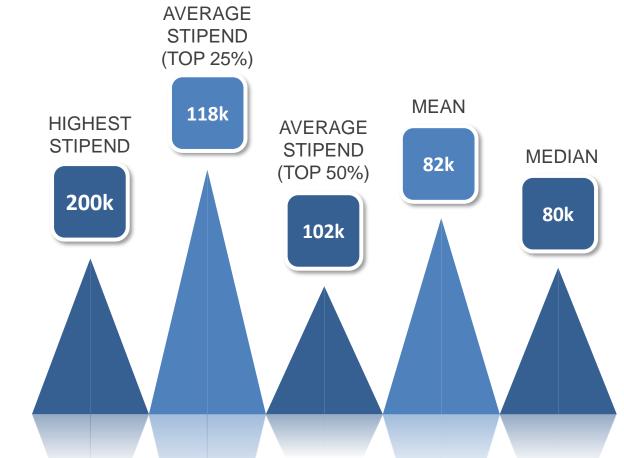
WORK INDUSTRY



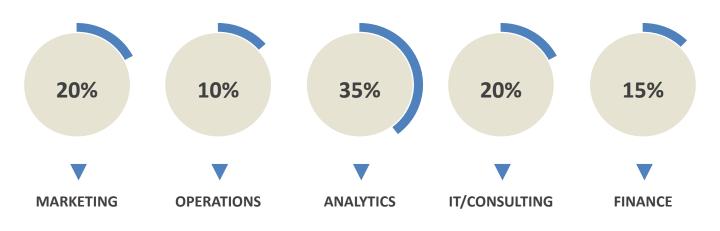


25 Years

## PLACEMENT HIGHLIGHTS



## DOMAIN WISE SPLIT



# **PROFILES OFFERED**

#### Marketing

Companies like ICICI Bank, PlanetSpark, Ibazaar etc. participated in the recruitment. The cohort of companies offered roles like Deputy Manager Intern, Marketing Intern, Business Development Trainee etc.

#### Finance

Industry leaders like Adquest Capital, ICICI Bank, SS Supply Chain Solutions etc. continued their trust in IIT Kanpur. Diverse Roles like such as Portfolio Management, Credit risk Intern etc.

#### Operations

The summer placement operations witnessed participation from recruiters like SS Supply Chain Solutions, SIIC IIT Kanpur etc., offering roles like Supply Chain Trainee, Management Intern, etc.

#### IT/Consulting

Industries like Juspay, EndGate Group, SIIC IIT Kanpur, etc. participated in the summer internship drive and offered roles like Product Manager Intern, Marketing Research & Consultant, etc. were offered.

#### Analytics

Technology Companies like Tiger Analytics, Digit Insurance, Mphasis, ITH Technologies etc. recruited for diverse roles like Analytics Consulting, Technology Intern, Data Scientist, Investment Analyst etc.

# **KEY RECRUITERS**



# THE PLACEMENT TEAM



Dr. SUBHANKAR MUKHERJEE, Assistant Professor, Faculty Coordinator, Placement Phone: +91-512-679-2048 Email: subhankar@iitk.ac.in

#### STUDENT PLACEMENT COORDINATORS



Placement Committee email id: mba@iitk.ac.in



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