MESSAGE FROM THE HOD

We have witnessed immense success, surpassing our expectations for the placement season 2022. I am thrilled to announce that we have recorded a YoY growth of about 25% despite these challenging and unprecedented times. Our Industry connection has only gotten more potent, and we are thankful to our recruiters and partners for trusting us with providing the deserving and brightest minds to the corporate world. We hope the pandemic situation keeps on diminishing and we get back to how things were back before the digital/virtual transition.

Indeed, the trends and requirements of the business world are ever-evolving. Our effort has since always been to match and stay up to date with our curriculum, ensuring preparing the students with not just what has already been, but also what’s the next big thing.

We at IIT Kanpur extend our gratitude to all our recruiters, alumni, faculty members and staff for identifying the potential of our students and supporting us in achieving this significant milestone. Furthermore, I would love to share the report for the Final Placement of Batch 2020-22.
**BATCH DETAILS**

### Engineering Background

- **CS/IT**: 25%
- **Electrical**: 15%
- **Electronics**: 15%
- **Mechanical**: 35%
- **Others**: 10%

### Professional Experience

- **0-11 Months**: 15%
- **12-23 Months**: 50%
- **24-35 Months**: 25%
- **36+ Months**: 10%

### Work Industry

- **Consulting**: 25%
- **IT**: 35%
- **Manufacturing**: 20%
- **Others**: 20%

**Average Experience:** 18 Months

**Average Age:** 25 Years
PLACEMENT HIGHLIGHTS

- **HIGHEST STIPEND**: 200k
- **AVERAGE STIPEND (TOP 25%)**: 118k
- **AVERAGE STIPEND (TOP 50%)**: 102k
- **MEAN**: 82k
- **MEDIAN**: 80k

**DOMAIN WISE SPLIT**

- **MARKETING**: 20%
- **OPERATIONS**: 10%
- **ANALYTICS**: 35%
- **IT/CONSULTING**: 20%
- **FINANCE**: 15%
The summer placement operations witnessed participation from recruiters like SS Supply Chain Solutions, SIIC IIT Kanpur etc., offering roles like Supply Chain Trainee, Management Intern, Business Development Trainee etc.

The cohort of companies offered roles like Deputy Manager Intern, Marketing Intern, Business Development Trainee etc.

Industries like Juspay, EndGate Group, SIIC IIT Kanpur, etc. participated in the summer internship drive and offered roles like Product Manager Intern, Marketing Research & Consultant, etc. were offered.

Technology Companies like Tiger Analytics, Digit Insurance, Mphasis, ITH Technologies etc. recruited for diverse roles like Analytics Consulting, Technology Intern, Data Scientist, Investment Analyst etc.
KEY RECRUITERS

Morgan Stanley

JUSPAY

TIGER ANALYTICS

digit

Mphasis

ICICI Bank

PLANETSPARK

MPOWER Financing

3SC

Creating Value

Viithiisys

STARTUP INCUBATION AND INNOVATION CENTRE

ADQVest Capital

EndGate Global
THE PLACEMENT TEAM

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STUDENT PLACEMENT COORDINATORS

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