MBA Final Placement Report
Batch 2018-20
With the completion of yet another placement season, I am delighted that we saw a positive trend in our placement statistics, the average CTC as well as the median CTC saw a rise this placement season. And the fact that it all happened during today’s unprecedented times comprehensively vindicates the enormous confidence reposed in us by our valuable industry partners, the excellence of our alumni, and the resulting strong brand equity of our MBA program. This year we had the opportunity of hosting some of the biggest names in the industry offering some of the most sought after profiles to our students. I would like to thank our recruiters, faculty members, alumni, staff and all those who have trusted us and supported us throughout this placement season. With this, I would like to invite you to read further about the final placements of batch of 2018-20.
Final Placements at MBA IIT Kanpur

The placement process at MBA IIT Kanpur is conducted every year by the MBA Placement Committee under the guidance of faculty placement advisor along with the support of the Students’ Placement Office of IIT Kanpur.

Highlights of Final Placements

The successful placement season for the MBA batch of 2018-20 stands testimony to the growing confidence of the corporate world in the MBA program at IIT Kanpur. The students were offered profiles in the domains such as Analytics, Consulting, IT, Operations, Finance and Marketing. Our regular recruiters such as Axtria, ICICI Bank, Infosys, Mphasis, Ford, HDFC Bank, ITH, IndiaMart continued their relationship with our program this year as well. In addition, MBA IIT Kanpur was able to forge bonds with many new recruiters including Tiger Analytics, Analytics Quotient, Exawizards, ITC Infotech, Infosys BPM, etc.

31 Companies from sectors such as Consulting, Financial services, Advisory, Healthcare, E- commerce, IT and various others offered myriad profiles under different domains.
Batch Profile

The batch of 2018-20 upheld the high standards set by the MBA program at IIT Kanpur for the students augmented by strong academic background along with the diverse & vast work experience.

**Gender Diversity**

- Male: 89%
- Female: 11%

**Engineering Background**

- CS/IT: 25%
- Electrical: 17%
- Electronics: 15%
- Mechanical: 17%
- Others: 26%

**Work Industry**

- IT/Consulting: 74%
- Manufacturing: 14%
- Education: 7%
- Others: 5%

**Work Experience**

- 0-11 Months: 26%
- 12-23 Months: 40%
- 24-35 Months: 6%
- >35 Months: 28%
CTC Statistics

- No. of companies visited: 31
- No. of Offers: 50
- No. of PPOs/PPIs: 06
- YOY increment in CTC: 15.8%

- Highest CTC: 20
- Average CTC (Top 25%): 16.5
- Average CTC (Top 50%): 15.11
- Mean CTC: 12.77
- Median CTC: 12
Profiles Offered

Domain wise Profiles offered

- Analytics: 40%
- IT/Consulting: 28%
- Marketing: 20%
- Finance: 6%
- Operations: 6%
- Analytics: 40%

Marketing

The marketing domain received offers with 20% of the batch accepting offers from companies such as Lupin, India Mart, HDFC Bank, ICICI Bank, etc. The profiles offered were Assistant Product Manager, Brand Manager, Business Development, Relationship Manager, etc.

Finance

6% of the batch secured offers from companies such as JM Financial, ICICI Bank, ITH, etc. The profiles offered were Investment Banker, Credit Risk Manager, Management Trainee, Financial Analyst, Wealth Manager, etc.
Analytics

The analytics domain continued to receive the maximum number of offers this placement season as well with 40% of the batch accepting offers across various sectors like Financial Services, Healthcare, Information Technology, etc. The profiles offered were Analyst, Senior Associate Consultant, Senior Business Analyst, etc. Some of the prominent recruiters for these profiles were Ford, Tiger Analytics, Bajaj Finserv, Optum, Mphasis, ITC Infotech, etc.

IT Consulting & Strategy

Our recruiters such as Infosys, Infosys BPM, ITC Infotech, Bajaj Finserv, etc offered profiles like Technology Consultant, Associate Consultant, Business Development Manager, IS Trainee, Product Manager, etc. 28% of the batch sought placement in this domain.

Operations

The profile offered in domain of operations management were of Senior Manager (Operations), Supply Chain Manager, Quality Manager, etc.
Key Recruiters

- TIGER ANALYTICS
- Infosys
- Ford
- AXTRIA
- EY
- HDFC BANK
- indiamart
- Infosys BPM
- ICICI Bank
- ITC INFOTECH
- EXAWIZARDS
- Mphasis
- BAJAJ FINSERV
- LUPIN
- Aakash
- Medical IIT-JEE Foundations
- JM FINANCIAL
- wipro
- Analytics Quotient
- PUBLICIS.SAPIENT
- Tech
- wipro
- Analytics Quotient
- EXL
- OPTUM
- Sub-K
- BASIX
- EA SPORTS
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