FINAL PLACEMENT REPORT
BATCH OF 2016 - 18

MBA
IIT KANPUR
The placement process at MBA IIT Kanpur is conducted every year by the MBA placement committee under the guidance of the faculty placement advisor along with the support of the Student Placement Office of IIT Kanpur.

**Highlights of Final Placements**

The successful placement season for the MBA batch of 2016-18 stands testimony to the growing confidence of the corporate world in the MBA program of IIT Kanpur. The program achieved 100% placement yet again this season. Two students decided to opt out from the process. The students were offered profiles in the domains such as analytics, consulting, IT, operations, finance and marketing. Our regular recruiters such as Deloitte, ICICI Bank, Infosys, Cognizant Technology Solutions, Reckitt Benckiser, HSBC, CRISIL continued their relationship with our program this year as well. In addition, MBA IIT Kanpur was able to forge bonds with many new recruiters including Spencer's, AbsolutData, Toppr, IndiaMART, Optum, InfoTechHub, Mphasis, Ford, HSBC etc.
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**BATCH PROFILE**

38
Batch Size

21
Average Experience

**Academic Background**

- CS/IT: 26%
- Electronics: 16%
- Electrical: 5%
- Mechanical: 37%
- Others: 16%

**Industry Experience**

- 0 to 11: 21%
- 12 to 23: 29%
- 24 to 35: 16%
- >= 36: 34%

**Industry Background**

- IT: 62%
- Manufacturing: 21%
- Energy: 10%
- Others: 7%

*Experience is in months*
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PLACEMENT STATISTICS

No. of Companies Visited: 28
Average CTC Offered: 10.48 LPA
Number of PPO's Offered: 7
Highest CTC Offered: 18 LPA

Top 30% Average CTC: 12.61 LPA
Top 50% Average CTC: 11.10 LPA
New Companies: 09

* All CTC figures are in LPA
IT, Consulting & Strategy

Our regular recruiters such as Deloitte, Infosys, Cognizant, Reckitt Benckiser etc. offered profiles including Technology Consultant, Associate Consultant, Business Development Manager, IS Trainee etc. 14% of the batch sought placement in this domain.
Marketing

The marketing domain received the maximum number of offers this placement season with 38% of the batch accepting offers from companies such as Toppr, IndiaMART, National Innovation Foundation, Cognizant, ICICI Bank, Lohia Group etc. The profiles offered were Assistant Product Manager, Brand Manager, Business Development, Relationship Manager etc.

Analytics

The analytics domain saw participation of companies spread across industries such as financial services, healthcare, information technology, automobiles etc. The profiles offered were Analyst, Senior Associate Consultant, Senior Business Analyst etc. Some of the prominent recruiters for these profiles were HSBC, Optum, AbsolutData, Ford, Mphasis etc.

Operations

The operations management domain witnessed participation from companies such as Spencer's, Ferns N Petals etc. The profile offered were Senior Manager (Operations), Management Trainee etc.

Finance

14% of the batch sought offers from companies such as ICICI Bank, CRISIL, InfoTechHub etc. The profiles offered were Credit Risk Manager, Management Trainee, Financial Analyst, Wealth Manager etc.
KEY RECRUITERS

- Deloitte
- CRISIL
- HSBC
- Infosys
- ICICI Bank
- Mphasis
- Reckitt Benckiser
- Cognizant
- indiamart
- Ford
- toppr
- LOHIA GROUP
- OPTUM
- absolutdata
- spencer's
- infotechHub

MBA, IIT Kanpur
Dr. Devlina Chatterjee
Assistant Professor,
Faculty Student Placement Advisor,
IME Department
Phone: +915122596960
Email: devlina@iitk.ac.in

Sruthy Sreekumar
In-charge: Placement,
Alumni & Industry Interaction,
IME Department
Phone: +915126796420
Email: sruthy@iitk.ac.in

Placement Coordinators
Batch 2016 - 18
Abhishek Agarwal
Phone: +91-7508501556
Email: aagarwal@iitk.ac.in

Ankita Shrivastava
Phone: +91-9560828005
Email: ankitash@iitk.ac.in

Harshit Sodhi
Phone: +91-9810119549
Email: harssodh@iitk.ac.in

Prateek Singh Kushwah
Phone: +91-9584719299
Email: pratkush@iitk.ac.in

Siddharth Vohra
Phone: +91-9910005168
Email: siddhart@iitk.ac.in

Suryanshu Sinha
Phone: +91-7028026165
Email: suri@iitk.ac.in

Placement Coordinators
Batch 2017 - 19
Aditya Mitra
Phone: +91-9051366166
Email: adityam@iitk.ac.in

Komal Ballyan
Phone: +91-9560828005
Email: komalb@iitk.ac.in

Ketan Vitthal Bhosale
Phone: +91-7208272656
Email: bhosalek@iitk.ac.in

Nimish Dubey
Phone: +91-8600827315
Email: nimishd@iitk.ac.in

Sudipta Khan
Phone: +91-8013494310
Email: sudiptak@iitk.ac.in

Tanay Naik
Phone: +91-7711047108
Email: ntanay@iitk.ac.in