



[2013]

IIT Kanpur MBA Summer Placement Report 2012-2014

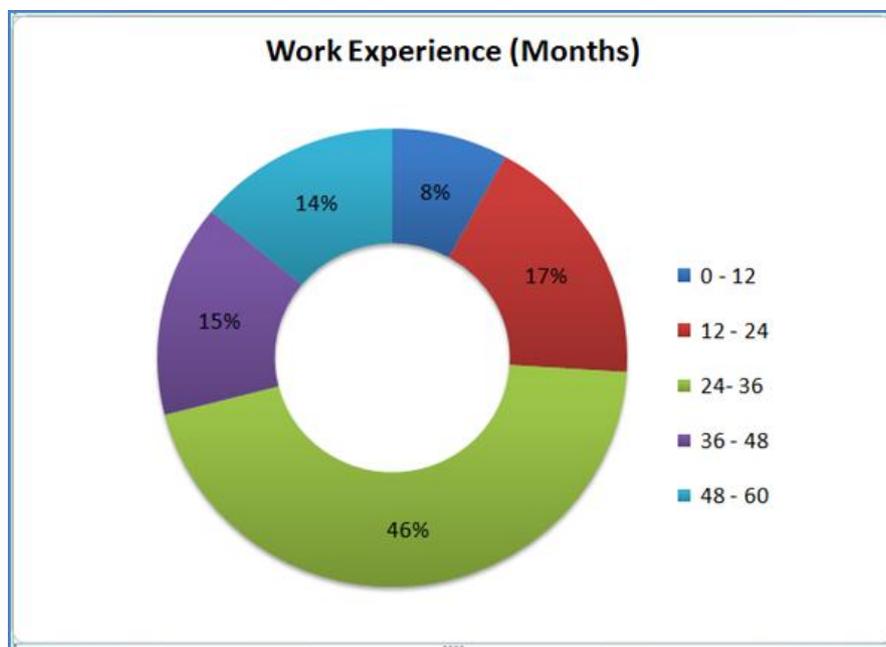


Introduction

The Summer Placement season for the IIT Kanpur MBA program commenced in October 2012 and continued until the conclusion of the semester in April 2013 to align the placements with the recruiting time-windows of various organizations. This season of summer placement season saw a surfeit of companies visiting IIT Kanpur MBA, offering various niche profiles to our highly talented students. The IME MBA department of IIT Kanpur witnessed another successful summer placement season despite the fears of economic slowdown. A plethora of profiles were offered in all major streams of management- Operations, Finance, Marketing, HR, Corporate Planning and IT. Overall, 30 companies participated in the placement process for the 2014 batch of 50 students. Few students have had multiple offers from different companies. Some of them have also been offered niche roles in their preferred domains as well. The number of profiles being offered by the companies visiting the campus has been increasing over the years as well.

Student Profiles

The students of the MBA 2012-14 at IIT Kanpur are a mix of fresh college graduates as well as experienced professionals who have worked in varied domains. A snapshot of the experience is as follows:



Placement Statistics

Number of Companies Participated	30
Total number of students	50
Highest Domestic Stipend Offered*	120,000
Highest International Stipend Offered*	97,200
Average Stipend Offered*	27,358

* Values in Indian Rupee and the stipend is for the entire duration of the internship (6-10 weeks)

Operations

Mitsui Chemicals offered an international assignment in Japan to two of our students. Anand Group, TATA Motors, DCM Shriram Industries Ltd, IOCL and MP school of good governance offered profiles such as Quality Sustenance & Systems, Supply and distribution, Energy Management, Supply chain Management, Procurement among others.

Marketing

Companies such as Canon India Ltd., Bharat Petroleum, Taylor and Fransis, Hidden Reflex, Autowale and QCFI visited the campus and offered varied Marketing profiles such as Business strategy, Market research, Business development, new product marketing, SME market research and Digital marketing.

Finance

Bloomberg, NCDEX, SBI, IDRBT visited the campus for recruitment. Jefferies offered highest domestic stipend and offered profiles in Equity research. Other profiles that were offered include corporate finance, financial auditing, Infrastructure research et cetera.

IT, Consulting & Strategy

TATA Consultancy Services, Manmore Intelligence, MP School of Good governance visited IIT Kanpur campus for campus recruitment. The profiles offered were related to Business consulting, Infrastructure research Analysis, Disaster management and Strategic Management. Profiles were also offered in Human Resource Management and Policy analysis by MP school of good governance.

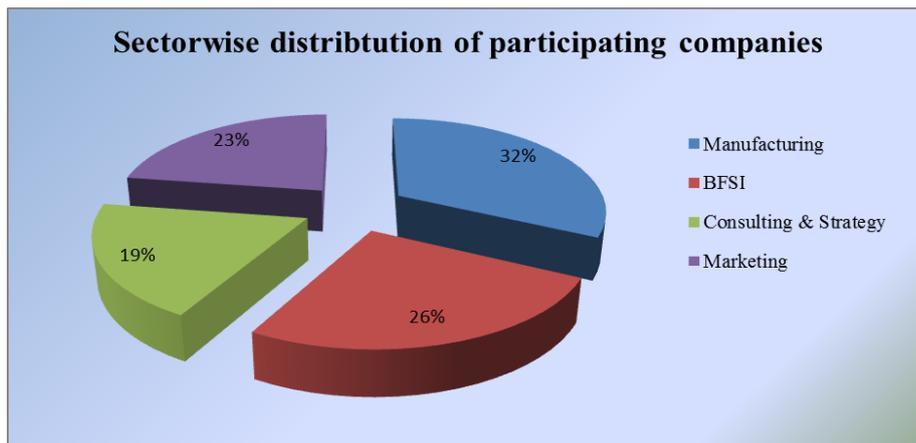
Others

Pylon consulting, TEG Analytics, Perfect Group, Edusoft, ILFS, Husys Consulting, Everest, TVS Motors among others also showed interest in recruiting our students for a myriad of profiles in

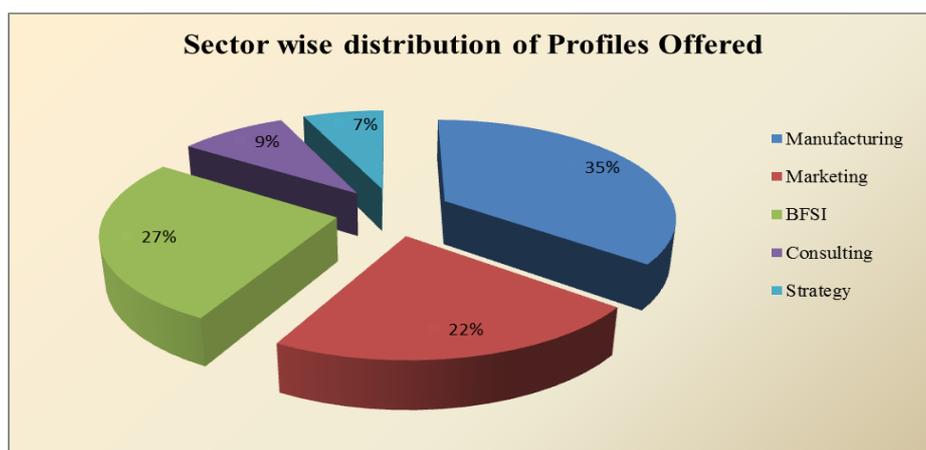
Marketing, Finance, Analytics, Consulting, Operations and Human resource.

The Summer Internship program of IIT Kanpur MBA is another means to provide the MBA students an opportunity to interact with and learn from organizations and in return, add value to organizational operations and functions. The above mentioned organizations and profiles are a testimony to the growing eminence of the IIT Kanpur MBA program.

The following is the sector wise break-up of internship profiles offered:



The students of MBA, IME department IIT Kanpur were offered various roles and profiles based on their chosen area of interest. The profiles were from the domains such as Marketing, Sales, Consulting, Strategy, Finance, Information Technology, Manufacturing and Supply chain as well as Human Resources. The sector wise distribution of data is shown below.



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