



IIT Kanpur
MBA

MBA . INDIAN INSTITUTE OF TECHNOLOGY , KANPUR

Department of IME

MBA IIT KANPUR

Summer Placement Report

Batch 2015-17

SUMMER PLACEMENT REPORT 2016

Summer Placements at MBA IIT Kanpur

The Summer Placement process of MBA IIT Kanpur is conducted every year by the MBA placement committee under the guidance of the faculty placement advisors along with the support of the Student Placement Office of IIT Kanpur.

Summer Placement Process

The Summer Placements are conducted on a rolling basis starting from first week of September. This year too we saw a host of companies showing their interest to recruit students from our campus. The department understands that a good Summer Placement season is a precursor for a good Final Placement season, and hence due diligence is maintained in the process.

Highlights-Summer Placements 2016

The Summer Placements for the IME, MBA Batch 2015-17 was a testimony to the growing faith of the various corporate leaders in the MBA program of IIT Kanpur.

The Summer Placement season saw participation from 30 companies with some opening up multiple profiles for the students. Around 20% of the students bagged multiple offers during the process.

This season also saw active involvement from the central placement cell, SPO of IIT Kanpur.

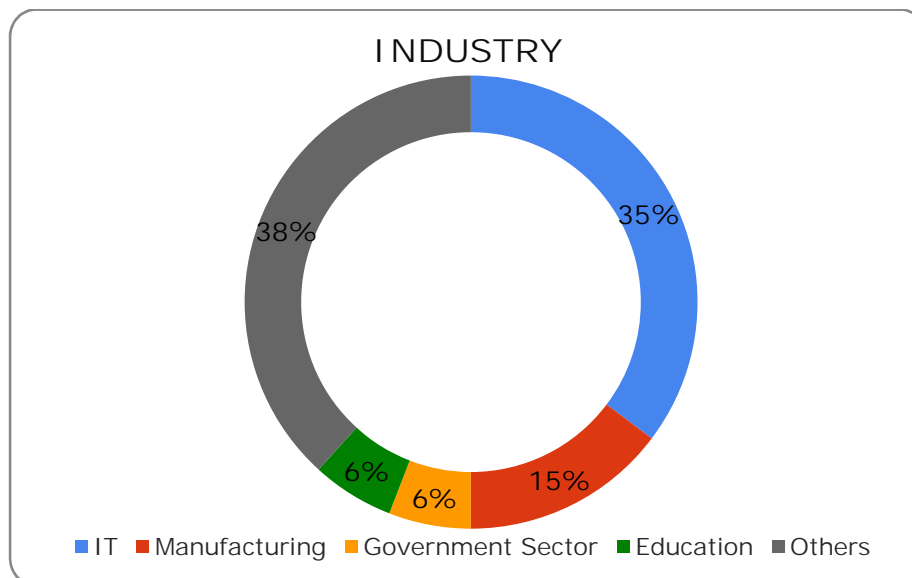
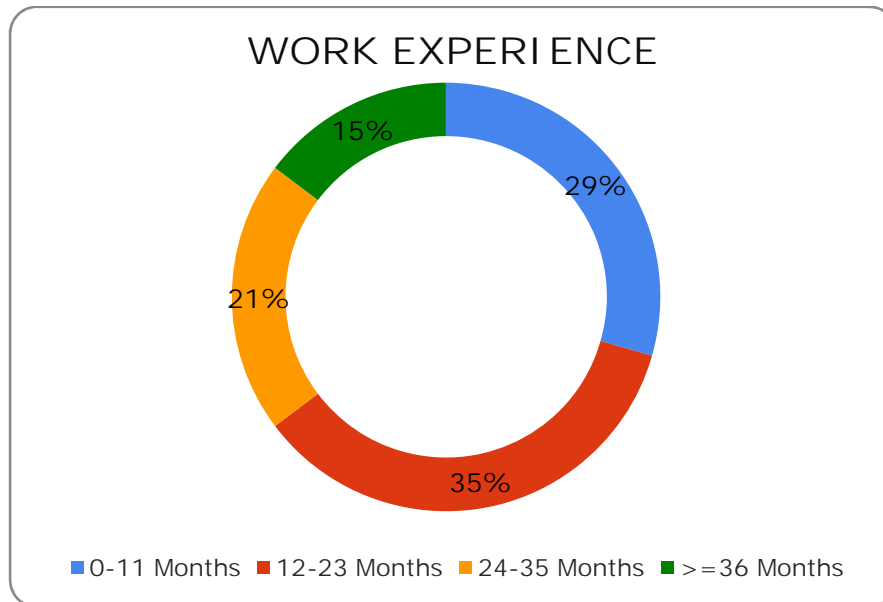
MBA , IIT Kanpur saw the involvement of many first time recruiters including Godrej, ACC, Indiamart, Nielsen, Arvind Mills and Idea among others.

Some of the companies also offered Capstone projects in conjunction with internship for the students.

Companies offered a myriad of profiles in Operations, Marketing, Finance, Analytics, Consulting and others. The visiting companies were extremely satisfied with the quality of the students in the batch.

BATCH OF 2015-17

The batch of 2015-17 possessed a strong academic background. Majority of the batch had prior work experience in industries like Energy, Manufacturing, IT, Power, Telecom etc.



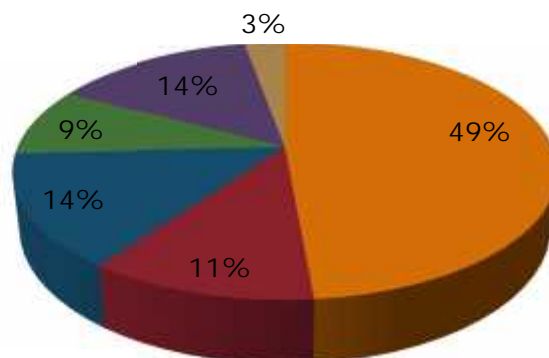
Summer Placement Statistics

Number of Companies Participating	30
Total number of students	34
Total number of offers	42
Average stipend	32,956
Median stipend	30,000
Highest Stipend	1,10,000
Top 30% average	62,045

*Calculated for the entire period of Internship

Domain wise roles offered

- Marketing
- Analytics
- Consulting/Strategy
- Finance
- Operations
- Others



Consulting & Strategy: This year's process saw 14% of the batch being offered roles in Consulting & Strategy. Deloitte, Boeing, Sanofi were among the companies that recruited in these domains.

Marketing: Marketing was the most sought after domain with 50% of the students being offered internships in Marketing profile. The students bagged offers from major brand names like Lava, Godrej, Nielsen, ACC, Idea among others.

Analytics: A myriad of companies offered profiles like Analyst, Business Analyst, Media Analyst etc. in the area of Analytics this placement season. Some of the prominent recruiters for Analytics profiles were Indiamart, Magic9, White data systems etc.

Operations: This year witnessed 12% of the students being offered roles in Operations management. ACC, Arvind Mills, Tata Motors, Care24 among others were the companies offering Operations profile.

Finance: Around 10% of the students were offered roles in the Finance domain during this placement season. GREX , IEX etc. were the major recruiters for Finance profiles.

Others: A couple of students also bagged Product Management profile offered by Indiamart.

MBA, IIT Kanpur hence reaffirms its commitment to provide talented and outstanding managers and looks forward to building lasting and rewarding relationships with the industry. We, at MBA, IIT Kanpur take this opportunity to invite corporations from every sector to visit us and find bright talent to build a lasting and fruitful partnership for the future.

KEY RECRUITERS



Where Capital Meets Growth



Intelligence Redefined



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