



Department of IME

MBA IIT KANPUR

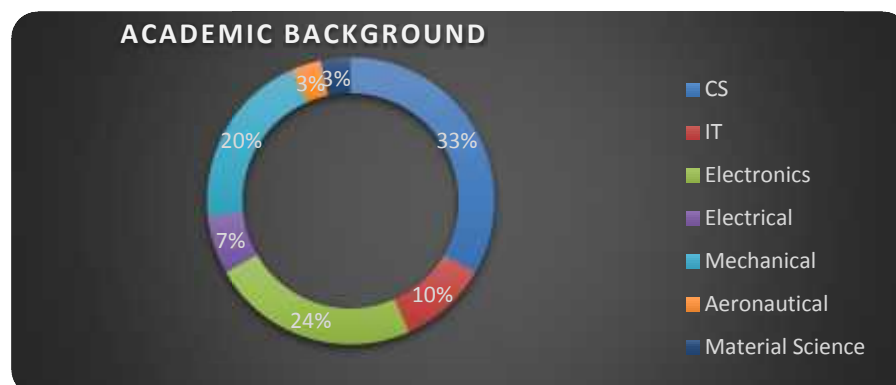
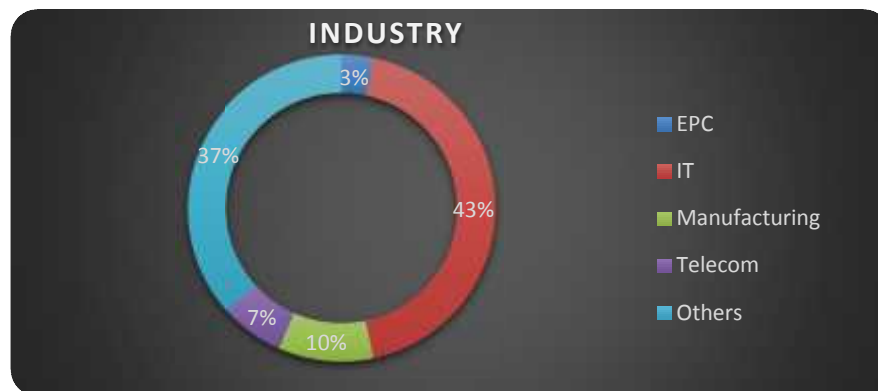
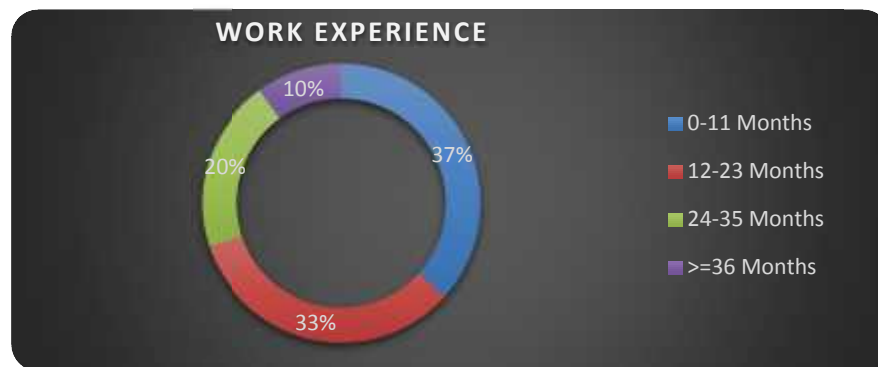
Summer Placement Report

Batch 2014-16

Introduction

The summer placement process of MBA IIT Kanpur commenced in September 2014 and continued till the end of April 2015 so as to accommodate the recruitment time-windows of various companies. A myriad of profiles were offered during the summer placement process and some students managed to bag multiple offers as well.

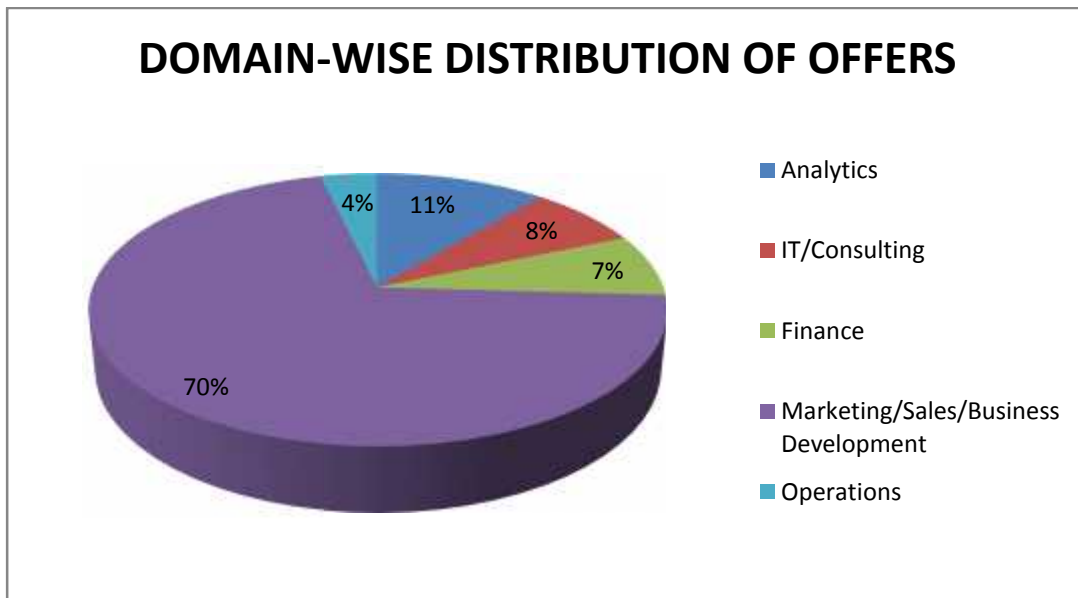
Batch Profile – Class of 2013-15



Placement Statistics

Number of companies participating	21
Total number of students	30
Highest stipend offered accepted	3,00,000
Average stipend	

* All figures represent stipend(in INR) offered for the entire duration of the internship and do not include allowances for food, travel etc.



IT, Consulting & Analytics

Deloitte Consulting, IDRBT were the major recruiters in these areas. The profiles offered were related to technology consulting and analytics.

Marketing/Sales/Business Development

Juniper Networks, Schneider Electric, Syntel, National Instruments etc were the major recruiters in these domains. The profiles offered were related to field marketing, market research, marketing strategy development, business development etc.

Operations

ITC Limited recruited for operations profile related to Supply Chain Management.

Finance

ICRA and Bank of Baroda recruited for finance roles. The profiles offered were related to credit risk analysis.

KEY RECRUITERS:

