MBA
FINAL PLACEMENT REPORT
BATCH 2015 - 17

DEPARTMENT
OF
INDUSTRIAL AND MANAGEMENT
ENGINEERING

IIT KANPUR
PLACEMENTS AT MBA IIT KANPUR

The placement process of MBA IIT Kanpur is conducted every year by the MBA placement committee under the guidance of the faculty placement advisors along with the support of the Student Placement Office of IIT Kanpur.

PLACEMENT PROCESS

Traditionally 1st December marks the beginning of the placement week where various big multinational companies participate in the placement season. This year too we saw a host of companies showing their interest to recruit students from our campus. The slotting of companies is performed in a transparent manner as mentioned in the guidelines for placements and under the supervision of our faculty placement advisor.

HIGHLIGHTS OF PLACEMENT SEASON 2017

The placement for the IME MBA Batch 2015-17 was a testimony to the growing faith of the various corporate leaders in the MBA program of IIT Kanpur. MBA, IIT Kanpur saw a spectacular first week of placements.

**Week 1 of placements:**

More than 85% of the batch had successfully secured offers.

13% Increase in average package from previous year

40% Increase in number of companies participating

Companies offered a myriad of profiles in Finance, Operations, Marketing, Analytics, Consulting and others. The visiting companies were extremely satisfied with the quality of the students in the batch as per their feedback.
The batch of 2015-17 possessed a strong academic background. Majority of the batch had prior work experience in industries like Energy, Manufacturing, IT, Power, Telecom etc.

**Placement Statistics**

Domain wise distribution of offers

- Operations: 9%
- Marketing: 15%
- Consulting: 37%
- Finance: 21%
- Analytics: 18%

10% of the batch secured multiple offers

**Table**

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Companies Participated</td>
<td>28</td>
</tr>
<tr>
<td>Total Number of Students</td>
<td>34</td>
</tr>
<tr>
<td>Number of students opted out</td>
<td>1</td>
</tr>
<tr>
<td>Total number of offers</td>
<td>37</td>
</tr>
<tr>
<td>Number of PPO/PPI offered</td>
<td>3</td>
</tr>
<tr>
<td>Highest Salary</td>
<td>12.64 LPA</td>
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<tr>
<td>Average CTC offered</td>
<td>10.42 LPA</td>
</tr>
<tr>
<td>Median Salary</td>
<td>9.86 LPA</td>
</tr>
</tbody>
</table>

*Calculated based on total CTC offered per student*
IT, CONSULTING & STRATEGY
This domain made its presence felt most strongly with 37% of batch getting offer in this domain. Owing to a large pool of students having work experience, many IT & Consulting companies visited the campus and offered coveted profiles like Consultant, Associate Consultant, Senior Associate Consultant, Business Analyst, etc. Major recruiters such as Deloitte, Infosys, Cognizant, strengthened their association with MBA IIT Kanpur. Also, companies like mSupply, OpsHub Technologies and many more participated in the process.

FINANCE
Recruitment in the Finance domain witnessed significant growth this year with 21% of the batch getting profiles in this domain. Profiles such as Analyst, Manager, Business development, Research were offered to students and the major recruiters were CRISIL, Bajaj Finance, Northern Trust and eValueserve.

ANALYTICS
Analytics emerged as the next preferred domain with 18% of the students being offered roles in this domain with major recruiters being HSBC, Mu Sigma Inc and Bridge2i. Key profiles offered were Apprentice Leader, BFSI Analyst and Business Analyst.

MARKETING
1.5% of the students opted for Marketing profile. The students bagged offers from major brand names like Coffee Day Beverages, ICICI Bank, ICICI Securities among others. Profiles such as Management Trainee, Relationship Manager were offered.

OPERATIONS
Operations domain companies also put their constant faith in MBA IIT Kanpur. RB, Lava and several others recruited in this domain. Profiles such as Product Trainee, Young Leader were offered. This year 9% of the batch opted for operations profile.

MBA, IIT Kanpur hence reaffirms its commitment to provide talented and outstanding managers and looks forward to building lasting and rewarding relationships with the industry. We take this opportunity to invite corporations from every sector to visit us and find bright talent to build a lasting and fruitful partnership for the future.
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KEY RECRUITERS

Deloitte
Bajaj FinServ Limited
ICICI Bank
CRISIL
LAVA
Infosys
Cognizant
ICICI Securities
Mu Sigma
HSBC
rb
BRIDGE i2i
Coffee Day Beverages
Northern Trust
OpsHub
mSupply
EY
accenture
VALUESERVE
Mphasis
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Senior Student Placement Committee

Junior Student Placement Committee