



INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

IIT Kharagpur was the first of the IITs and remains the largest and the most diversified. The Institute has come a long way since its inception in 1951 to its present position of preeminence with 20 academic departments, 6 multidisciplinary centres, 7 schools and sophisticated central facilities. Currently, there are about 540 faculty members, 1240 employees and 7000 students on campus.

VINOD GUPTA SCHOOL OF MANAGEMENT

The Vinod Gupta School of Management (VGSOM) at IIT Kharagpur was established in 1993, and was the first management science faculty set up within the IIT system. It was founded by a distinguished alumnus of the Institute, Mr. Vinod Gupta, whose generous endowment was matched by liberal support from the Government of India. It was felt that IIT Kharagpur could play a pioneering role in creating management schools within the IIT system and offer unique programmes that would develop managers who would be able to understand and appreciate both the critical technology related issues and their managerial implications. This original and pioneering concept has now been vindicated by the setting up of management schools/departments in all IITs except one.

MAIN ACTIVITIES OF THE SCHOOL

- Master of Business Administration (MBA) Programme
- Sponsored Tailor-made MBA Programme for Defence Services Officers
- Dual Degree Programme leading to B.Tech. (Hons.) in any branch of Engineering and MBA
- Doctoral Programme
- Management Development Programmes
- Industrial Consultancy and Research

MBA CURRICULUM

Semester - I: 24 credits (July – November) - Financial Accounting & Reporting, Cost & Management Accounting, Economics for Management, Human Behavior & Management, Organizational Design, Change & Transformation, Statistical Methods for Management, Mathematical Models for Management Decisions, IT & Business Applications Laboratory, Marketing Management – I, Oral Business Communication.

Semester - II: 23 credits (January - April) - Corporate Finance, Business Research Methods, Business, Government & International, Economic Environment, Management of Human Resources, Strategic Management, Production & Operations Management, Management Information Systems, Marketing Management – II, Written Business Communication.

Summer Internship: 2 credits (May – June)

Semester - III: 22/23 credits (July – November) - Applied Management Research Project, Business Law for Managers, Technology Management PLUS Core Electives (Total 7 Nos.)

Semester - IV: 22/23 credits (January - April) - Applied Management Research Project, Business Ethics, Organizational Leadership PLUS Free Electives (Total 7 Nos.)

THE FACULTY

The School has highly qualified faculty members in the areas of Financial Management and Accounting, Economics, Production and Operations Management, Marketing Management, Management Information Systems, Human Resource Management, Business Communication, Strategic Management and Technology Management. In addition, faculty resources from other departments of the Institute are normally drawn upon for particular specialisations. Distinguished visiting scholars and speakers from industry are invited to address the students. The faculty of the School is engaged in teaching in the MBA, PGDM and doctoral programmes, research and consultancy assignments, case development and developing and offering short-term courses for practicing executives.

Faculty of Vinod Gupta School of Management

- Bagchi, Tapan P., B.Tech. (Mechanical) (IIT Kanpur), RPE (Ontario), M.A.Sc. (Industrial), Ph.D. (OR) (Univ. of Toronto), FIE (India)
- Das, P. S., M. A. (Economics), Ph. D. (Economics) (Calcutta Univ.)
- Datta, Biplab, B.Arch. (Hons.) (IIT Kharagpur), M.B.E.M. (SPA Delhi), Ph.D. (IIT Delhi)
- De, Sadhan K., B.Tech., M.Tech., M.Sc.(Tech.) (Univ. of Loughborough), Ph.D. (Manchester Univ.)
- Ghosh, Ranjan, B.Tech. (Hons.) (IIT Kharagpur), MS (Stanford Univ.), M.S. & D.Sc. (Stanford Univ.)
- Guin, Kalyan K., B.Tech., Fellow (IIM Bangalore)
- Mahakud, Jitendra, M.A., M.Phil. (Hyderabad Univ.), Ph.D. (IIT Bombay)
- Malik, Aradhna, B.Sc., M.Sc. (Panjab Univ.), Ph.D. (Denver, USA)
- Misra, A. K., M.A. (Sambalpur Univ.), M.Phil., Ph.D. (IIT Bombay)
- Mishra, Chandra Sekhar, M.Com., Ph.D. (Utkal Univ.)

- Mukhopadhyay, S., M.Sc. (App. Psychology) (Calcutta Univ.), PGDHRM (IISWBM), Ph.D. (ISI, Calcutta Univ.)
- Pradhan, R. P., M.A. (Utkal Univ), Ph.D.(IIT Kharagpur)
- Rajib, Prabina, MBM, Ph.D. (IIT Kharagpur)
- Sadhu, A. N., M.A. (London), FCA (UK and India), FIMC (London)
- Sahney, Sangeeta, B.A. (Hons.) (Calcutta Univ.), MBA (Bundelkhand Univ.), Ph.D. (IIT Delhi)
- Sarkar, Ashutosh, B.E. (Gauhati Univ.), M. Tech., Ph.D. (IIT Kharagpur)
- Sinha, Gautam, B.Tech. (Production), M.Tech. (IE & M), Ph.D. (IIT Kharagpur)
- Srinivasan, S., B.E. M.Tech, Ph.D. (IIT Kharagpur)
- Srivastava, K. B. L., M.A., Ph.D. (IIT Kanpur)
- Suar, Damodar, M.A. (Psychology), Ph.D (IIT Kharagpur)
- Tripathy, Arabinda, B.Tech. (Hons.) (IIT Kharagpur), PGDBM (X.L.R.I.), M.Sc., Ph.D. (OR) (London School of Economics)

Faculty members from other departments of IIT Kharagpur

- Acharya, D., Ph.D. (IIT Kharagpur)
- Banerjee, Rabindra Nath, B.Tech (Hons.), M.Sc, PGDM (Edinburgh)
- Basu, P., M.A. (Economics), Ph.D. (Calcutta Univ)
- Chakraborti, Chhanda, M.A. (Philosophy), Ph.D. (Univ. of Utah, USA)
- Chakravarty, D., M.Tech., Ph.D. (IIT Kharagpur)
- Chatterjee, Bani, M.A., Ph.D. (BHU)
- Chatterjee, Suhita Chopra, M.A. (Psychology), Ph.D. (IIT Bombay)
- Giri, V. N., M.A. (German), (BHU)
- Goswami, Kishore, M.Sc., Ph.D. (IIT Kharagpur)
- Jenamani, M., Ph.D. (IIT Kharagpur)
- Kumar, C. S., B.Tech. (Hons.), Ph.D (IIT Kharagpur)
- Mahanty, Biswajit, B.Tech. (Hons.), M.Tech, Ph.D (IIT Kharagpur)
- Maiti, Jhareswar, Ph.D. (IIT Kharagpur)
- Mohapatra, P. K. J., B.E., M.E., Ph.D. (IIT Kharagpur)
- Nayak, N. C., M.A. (Economics), M.Phil. (Utkal Univ), Ph.D. (Utkal Univ)
- Patnaik, P., M.A. (English), Ph.D. (Utkal Univ)
- Ray, Pradip Kumar, B.E. (Mechanical), M.Tech, PGDDM (IIMM), Ph.D. (IIT Kharagpur)
- Roy, Anjali, M.A. (English), Ph.D. (IIT Bombay)
- Sahu, Sadananda, B.Sc (Engineering), M.Tech, PGDIM (Delft, Netherlands), Ph.D. (IIT, Kharagpur)
- Tiwari, H. R., M.A. (Sociology), P.G. Dip. USD, P.G. Dip INDP., M.S.(Hague), Ph.D. (IIT Kharagpur)

ELIGIBILITY, ADMISSION AND SELECTION

A candidate who has either secured or is likely to secure a first class Bachelor's degree in

Engineering/Technology or a first class Master’s degree in Science (with Mathematics or Statistics at Bachelor’s level) or a first class Master’s degree in Economics or Commerce (with Mathematics or Statistics at Bachelor’s level) is eligible for admission. Selection will be based on application rating, performance in JMETS and performance in group discussion and personal interview. Post qualification work experience in industrial organizations will be given due weightage. The School follows Government of India norms regarding reservation of seats for qualified Scheduled Caste/Tribe candidates, Other Backward Classes and Persons with Disability.

CAREER DEVELOPMENT & PLACEMENT

The School’s aim is to ensure that students individually as well as in a group can maximize their market value through learning and skill-development. The Institute has its own placement office, which helps in placement. In addition, the School has a Career Development and Placement Cell headed by a faculty member of the School which makes special efforts for Summer Project and Final Placement. The School’s graduates have been placed in reputed organizations. A select list of organizations that recruit students of VGSOM for summer project and final placement is given below.

Andhra Bank	Dabur Pharma	i2 Technologies	Pagalgy	Ventureast
Aranca	Dell	IBM	PricewaterhouseCoopers	Vodafone
Aricent	Deloitte	IMRB International	Rallis India	Voltas
Bajaj Auto	Deutsche Bank	Infosys Technologies	RPG Enterprises	Wipro
Bank of Baroda	Emergent Ventures	Irvna	SBI Capital Markets	Xerox
BHEL	Ernst & Young	ITC	Schlumberger	Yes Bank
Bombay Dyeing	Frost & Sullivan	Iviz	SIDBI	
Cadbury India	Futures First	Jones Lang LaSalle	Synovate Business Consulting	
Care Ratings	Genpact	Knox Capital	Tata Communication	
CavinKare	Heinz	KPMG	Tata Consultancy Services	
CGN Consulting	Hindustan Coca Cola Beverages	LMJ Group	Tata International	
Cirtix	Honeywell	MarketRx	Tata Steel	
Citi Bank	Horizon Asset Management	Maruti	Tech Mahindra	
Colgate Palmolive India	HSBC	Max New York Life Insurance	Union Bank of India	

FEES AND EXPENSES

Fees for the MBA programme of four semesters cover tuition fee, room rent, part of the teaching materials, library and computer facilities and other institutional fees. The current fees are Rs. 1,25,000/- per semester.

Additionally, the following amounts will be charged in every semester as per Institute rules.

- (i) Hostel Overhead Charges: Rs. 3700.00 per semester
- (ii) Students' Insurance: Rs. 425.00 per annum
- (iii) Gymkhana Fee: Rs. 200.00 per semester
- (iv) Mess Advance: Rs. 6000.00 per semester (adjustable with the mess bill)

In addition to above, every student would also be required to pay allocated hostel electricity charges per semester, depending on the consumption distributed over all students. (Last semester, the allocated hostel electricity charge was approximately Rs.400/- per student).

ACCOMMODATION

All students of the MBA Programme are required to stay in the campus. Accommodation will be provided in the halls of residence for Postgraduate students. All rooms are provided with internet facilities.

FACILITIES

Computing Facilities

The School has two dedicated computer laboratories which have Pentium PCs, Windows NT Pentium Pro server, dual Intel Pentium II server, Silicon Graphics O2 Workstation and IBM AS 400e machine. Printers are connected with all machines through VGSOM LAN. Latest software and Databases are supported on these machines and LAN. The school is connected with the Institute through an ATM LAN, which is connected to Internet with 2MBPS bandwidth line.

VGSOM Library

The School's MBA students have access to both the Central Library of IIT Kharagpur, the largest technical library in India, and the School's own Library. The school subscribes to CMIE database, various national and international journals and newspapers. This School's Library is being modernized to cater to automatic transactions and web-based search facility.

Sports and Recreation

Technology Film Society: The society runs film shows for the IIT fraternity during weekends in the Netaji Auditorium.

Technology Students' Gymkhana: The Technology Students' Gymkhana provides various outdoor and indoor sports facilities and offers memberships to all kinds of clubs from tennis to basketball. Our Spring Festival is organized as an extravaganza during the month of January every year.

Technology Aquatic Society: An international standard swimming pool functions under the aegis of the society.

The above facilities are only for the residential MBA students at IIT Kharagpur campus.

Health and Miscellaneous

B. C. Roy Technology Hospital: It has the facility to treat IN as well as OUT patients. Students can avail medical facilities for themselves by producing their medical book and are covered under a comprehensive medical insurance scheme.

Guest Houses: The institute maintains a number of guesthouses in the campus.

HOW TO APPLY

After qualifying in the JMET 2010, the candidates seeking admission to the MBA Programme at VGSOM must complete the following procedure :

Step 1: Send your request on a plain paper to the Deputy Registrar (PGS&R), Indian Institute of Technology, Kharagpur – 721302, asking for an application form. Request for an application form will be entertained as soon as JMET results are declared.

The application form can also be downloaded from the website: <http://www.iitkgp.ernet.in/vgsom>

Step 2: Obtain a demand draft for Rs. 1000/- (Rs. 500/- for SC/ST/PH candidates) made in favour of “IIT Kharagpur” payable at Kharagpur. Fill in the details of this draft in the application form as specified.

Step 3: Send the application form, duly filled in and signed, along with the requisite demand draft to:

The Deputy Registrar (PGS&R)
Indian Institute of Technology Kharagpur
Kharagpur - 721 302

Do not send this application to the GATE Office. The last date for the school to receive your duly filled application form is January 29, 2010. If you have any other questions, you may contact Deputy Registrar (AC) by Fax: (03222) 278027 / 255303, Email: dyregac@adm.iitkgp.ernet.in and Phone (03222) 282050 / 282076.

You may also refer to our website at: <http://www.iitkgp.ernet.in> and <http://www.som.iitkgp.ernet.in>

SELECTION PROCEDURE

Only those candidates who have successfully qualified at JMET examination, the result of which is expected to be announced in early January, 2010, will be eligible to apply. We must receive the application, duly filled in and signed with requisite demand draft drawn in favour of “IIT Kharagpur”, latest by 29th January, 2010. Selected candidates will be called for Group Discussion and Personal Interview.

- Please note that Group Discussion (GD) / Personal Interviews (PI) at Kharagpur will be conducted during March 12-15, 2010.

- In addition, IIT Kharagpur is likely to conduct GD/PI at Mumbai, Delhi and Bangalore, for which the dates will be announced later.
- Candidates selected for GD/PI will be intimated through registered post/courier by mid-February, 2010.