

Catching the Liquid Crystal Wave: Trends in Flat Panel Display Market

Sweta Dash

Director, LCD and Projection Research
iSuppli Corporation,
USA

Abstract

LCDs and other flat-panel technologies are hitting the global display business like a tsunami. In her keynote address, Sweta Dash, director, LCD and projection research for iSuppli Corp., will examine the increasing prevalence of flat-panel display technology in key applications including notebooks, desktop PC monitors, televisions and mobile phones. For each area, Dash will reveal the key technological, manufacturing, regional production and marketing trends and panel forecast up to 2010. Vital topics to be explored in her presentation will include:

- The impact of the shift from analog to digital television on the flat-panel TV business
- Benefits and drawbacks from the LCD panel industry's massive investments in manufacturing
- Developments in the battle between various flat-panel technologies—i.e. plasma, LCD and microdisplay—to claim a share of the global television market.
- The regional shift of LCD manufacturing. Production has moved from Japan, to Korea and now to Taiwan—are China and India next?