

**Sweta Dash**  
**Director, LCD and Projection Research**  
**iSuppli Corporation,**  
**USA**



**Sweta** is a well-respected industry analyst covering the LCD and projection display industries since early 1990s. She has more than fifteen years of experience tracking electronic display, semiconductor, and computer markets.

At iSuppli, Sweta is the research director and lead analyst for LCD and projection display market reports and services. Her scope of research includes data analysis, market forecasting, and predicting future market and technology trends. *She has launched numerous well-known and respected market research services, including the long-running LCD Pricetrak, LCD Market Tracker, and Global LCD Supply/Demand reports.*

Sweta is the author of numerous papers and she has spoken extensively at various international industry conferences including FPD International (Japan), SID Business conference, ADEAC and FPD Taiwan. She is recognized as an expert in the LCD market and is widely quoted in major press outlets around the world. She has a Bachelor of Arts degree with honors and Master of Arts degree in Economics from University of Toronto, Canada.

iSuppli is the world's leading provider of electronics industry market intelligence. Top multinational companies utilize iSuppli databases, tools and market analysis to improve decision making in critical areas, including selecting target markets, choosing partners, deciding whether to make or buy products, determining how to make capital investments and picking the right regions to pursue each of these endeavors.

## **Key Note**

### **Catching the Liquid Crystal Wave: Trends in Flat Panel Display Market**

LCDs and other flat-panel technologies are hitting the global display business like a tsunami. In her keynote address, Sweta Dash, director, LCD and projection research for iSuppli Corp., will examine the increasing prevalence of flat-panel display technology in key applications including notebooks, desktop PC monitors, televisions and mobile phones. For each area, Dash will reveal the key technological, manufacturing, regional production and marketing trends and panel forecast up to 2010. Vital topics to be explored in her presentation will include:

- The impact of the shift from analog to digital television on the flat-panel TV business
- Benefits and drawbacks from the LCD panel industry's massive investments in manufacturing
- Developments in the battle between various flat-panel technologies—i.e. plasma, LCD and microdisplay—to claim a share of the global television market.
- The regional shift of LCD manufacturing. Production has moved from Japan, to Korea and now to Taiwan—are China and India next?